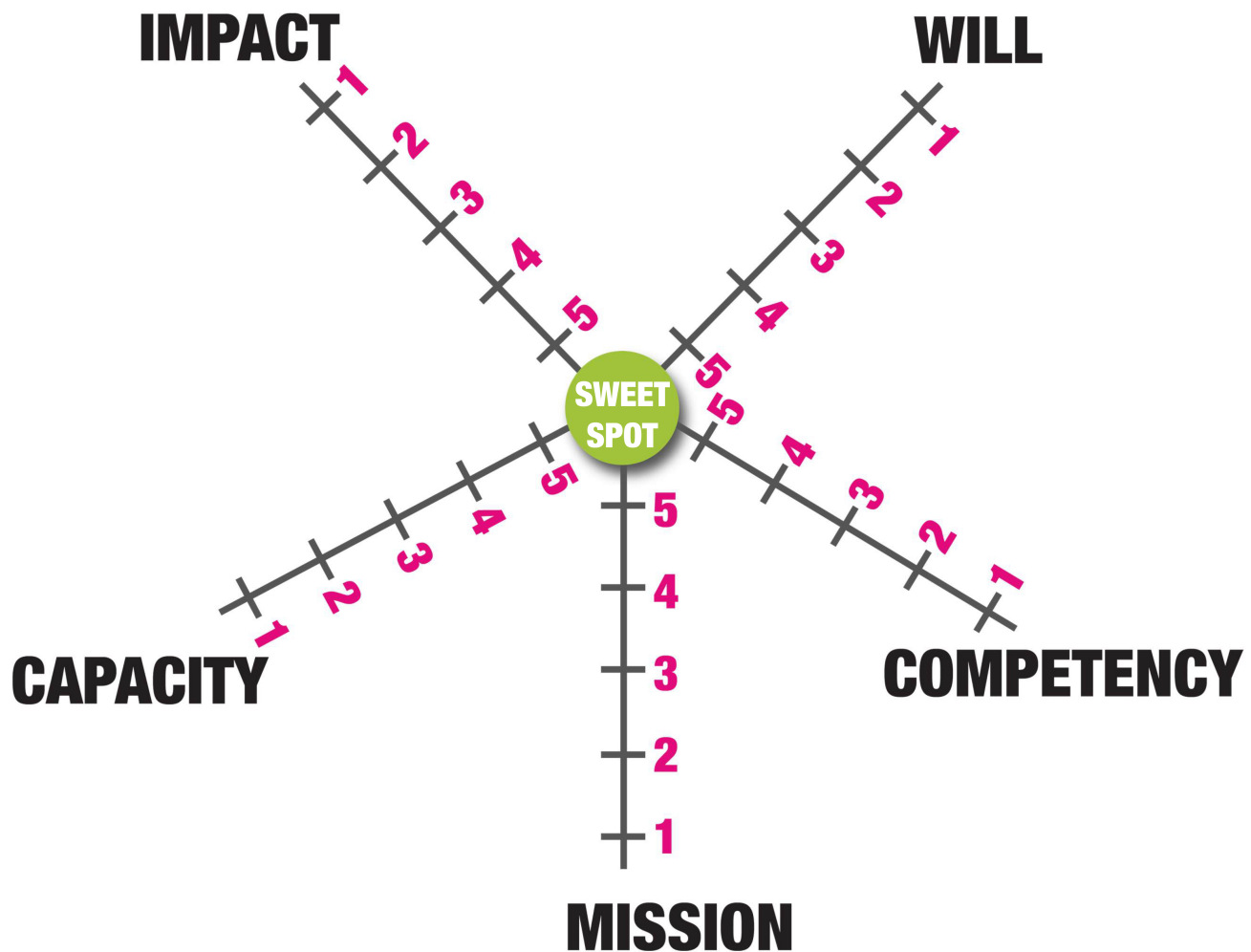


The Sweet Spot

A Tool for Prioritizing Your Options

You have a lot of ideas... How do you choose where to focus your energy and resources? That's what the **Sweet Spot tool** does for you!



Sweet Spot concept developed by Rev. Sue Phillips

DIRECTIONS:

For each project or program idea, assess where you fall in five areas:

- How strong is the **WILL** of your team to carry this out?
- What level of **COMPETENCY** or skill does the group possess for this project?
- How well does the idea align with your **MISSION**?
- How much **CAPACITY** (time, money, volunteers, etc.) do you have to get it done?
- What degree of **IMPACT** will the project have if you complete it?

The closer everything gets to 5, the sweeter your idea!

5 = Best possible

4 = Good

3 = Sufficient

2 = Low

1 = (almost) Non-existent



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