The Sweet Spot
A Tool for Prioritizing Your Options

You have a lot of ideas... How do you choose where to focus your energy and resources? That’s what the Sweet Spot tool does for you!

**DIRECTIONS:**
For each project or program idea, assess where you fall in five areas:

- How strong is the WILL of your team to carry this out?
- What level of COMPETENCY or skill does the group possess for this project?
- How well does the idea align with your MISSION?
- How much CAPACITY (time, money, volunteers, etc.) do you have to get it done?
- What degree of IMPACT will the project have if you complete it?

The closer everything gets to 5, the sweeter your idea!

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<table>
<thead>
<tr>
<th>5 = Best possible</th>
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<tbody>
<tr>
<td>4 = Good</td>
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<tr>
<td>3 = Sufficient</td>
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<tr>
<td>2 = Low</td>
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<td>1 = (almost) Non-existent</td>
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Sweet Spot concept developed by Rev. Sue Phillips

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