



# UUA GENERAL ASSEMBLY

JUNE 14 – 21, 2026

MEET THE MOMENT: TOGETHER EVERYWHERE

## VIRTUAL EXHIBIT BOOTH IN THE GA APP

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You will receive a personal link to access the Virtual Booth Setup Page in the GA App by Whova. No sign in is necessary. [Additional setup instructions can be found here](#). **Virtual Exhibit Booth Setup due by May 25.**

## PUSH NOTIFICATION IN THE GA APP

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### Push Notification

A Push Notification is a powerful, real-time marketing tool. Your sponsored message will be pushed at a scheduled time to attendees' devices via the GA app, or sent as an email if they have not yet installed the app. The Push Notification will have a Subject and a Body like an email. The subject of the push notification is the message users will read when they first receive the push notification alert on their device. When the app user presses/clicks on that push notification, it will open to a longer message that will appear in the app. This message can be up to 100 words and can include external web links. You can also upload an image that will appear with your message. [View this PDF](#) that illustrates a Push Notification. **Due May 25.** [Submit your Push Notification here.](#)

## DIRECT EMAIL SPONSORSHIP

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General Assembly emails GA Registrants with important announcements and event updates. We will include your sponsored message (up to 100 words that may include web links and one PNG image 240x240 pixels). **Emails are sent on Fridays. Advertising content is due the Monday before.** [Submit your Direct Email Message here.](#)

## DIGITAL PROGRAM BOOK ADVERTISING

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Ads must be submitted as a press quality PDF. Fonts should be either embedded or outlined. Advertisements, including borders, must fit within the dimensions below. **Finished ads must be received by April 30.** [Submit your digital program ad here.](#)

- Full Page 7" Width X 10" Height
- Half Page 7" Width X 4.875" Height
- Quarter Page 3.375" Width X 4.875" Height