Visitor Interview Form

Name of visitor: ________________________________________________________________

Date visitor signed the guest book__________________ Date of interview__________________

How many times have you visited this congregation?

2. When was the last time you visited this congregation for:
   Worship Service:
   Program:
   Other event:

3. Why did you decide to visit in the first place?

4. What expectations did you have about your first visit?

5. Can you describe your first impressions of the church as you approached and entered it your first visit?

6. What were some of your feelings about your first visit?

7. Did anything happen that was of particular significance for you during your first visit?

8. What did you find interesting or attractive about this congregation during your initial visits?

9. Was there anything that the members might have done differently so your experience would have been a better one?
10. Can you tell me why you haven't returned since your last visit?

11. Are you still looking for a connection with this congregation? (Or have you found another congregation to join?)

Any other relevant comments:

Remember to thank the person for the information that they have given you.