

Commission on Voluntary Service & Action
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www.cvsa-investyourself.org

Dear community leaders, organizers and colleagues,

Welcome to the Community Education Campaign for the Implementation of the Sustainable Development Goals!

Your leadership in bringing the 2030 Sustainable Development Goals into the life and work of your organization, your school, your place of worship and your community is the most essential part in this Campaign. We are not just building awareness of the Goals, although that is a first step. We are building action and participation in promoting and implementing the Sustainable Development Goals. We seek to engage all levels of government here in the US, starting locally, to join in solidarity with nations around the world, in implementation of these goals for a better world for all nations.

Enclosed are tools for you to use to bring the 2030 Agenda for Sustainable Development to your staff, colleagues and/or your community:

1. A presentation/narrative outline: Within the narrative of the presentation are suggestions on action the group can choose to take to promote the SDGs. This is a 30 to 90 minute presentation, depending on how much time you allocate for discussion of the Goals and of the possible actions. It includes a section describing what the goals are; how they were determined and written; and where the US stands in achieving the 17 Goals.
2. The power point presentation that goes with the above narrative.
(Call call us at 323-933-2872 or e-mail at cvsa@bway.net for is to email this file to you. It is in Word PowerPoint format, or PDF format, and can be rendered into other formats as needed.)
3. Tactic Sheet for Meetings and Presentations: This is an instruction sheet for how to organize the meeting or presentation.
4. Template for announcement: Use this flyer to promote the meetings you organize. It can also be a handout when used in group settings. This is a generalized flyer that has a space at the top to put your organization's name and then to list the date of the presentation, the time, the venue, and the contact number. If you would like this e-mailed to you in a format that allows you to make changes in it for your use, please call CVSA.

5. A copy of the “Transforming Our World: The 2030 Sustainable Development Agenda”: This is the official document that was unanimously approved by 193 nations, and contains the 17 Goals. The Preamble and Declaration provide an overview for the global commitment to the Goals; and elucidation of the 17 Goals and 169 “targets” designed to provide measures of progress and achievement for each Goal by 2030.

6. A copy of CVSA’s Report to the 2016 High Level Political Forum on Sustainable Development on CVSA’s Contributions to the Implementation of the 2030 Agenda for Sustainable Development in the United States, submitted to the UN on July 10, 2016, and posted on the CVSA website www.cvsa-investyourself.org.

We will provide more tools as this Campaign grows. We welcome your feedback on how these work for you and suggestions for other tools needed.

As CVSA reaches organizations across the country with this Campaign, we are building a groundswell at the grassroots level of people acting locally while also demanding that responsible government leadership ensure that the SDGs are on our state and federal government’s agenda for a better future.

The SDGs are a comprehensive road map to save people and the planet from division, poverty, war and destruction and to build a vibrant economy, health, education and access to basic resources for all. This endeavor to make these Goals a reality in the United States, in cooperation with the rest of the world, starts with us.

If you are part of an organization with a mission that is already consistent with one or many of these Goals, this presentation will aid you in expanding the involvement of others. Through it, your constituency can see and understand your program in an international, global framework. If you are presenting this to a classroom or other group, it will be an inspiration and encouragement to get involved in something that will aid in furthering these universal Goals.

We encourage you to use every opportunity to pass this presentation along so that this Campaign can expand with every presentation. Using on-the-job-training, anyone can learn how to present this important program. When you make this presentation about the SDGs, enlist a volunteer or two to be your trainee(s) so that they are listening to the presentation as the first step to learning how to give it the next time. Then they give the next one, to another group of people, with you backing them up. They then can train others – expanding the number of presentations your efforts can generate, which will multiply how many people are mobilized to participate in this campaign.

Please let us know how this tool-kit has helped you build the campaign in your area. Let us know about any new tools you develop, programs you develop and ideas that you think others across the country would like to know about.

Thank you again for taking this forward. Call anytime with requests for assistance, suggestions and reports on results – we will share our successes collectively toward inspiring and encouraging others to Transform Our World!!!

Yours in service,
Susan Angus
CVSA Executive Director