

Memo

To: UUA Board of Trustees
From: Tim Brennan, Treasurer & CFO
Re: Funding BLUU
Date: June 15, 2019

In October of 2016, the UUA board voted to provide \$5 million in support of a new organization, Black Lives of Unitarian Universalism. In addition, they voted to provide \$300,000 out of operating funds to get the organization launched. Subsequently a fundraising campaign called The Promise and the Practice was mounted to raise funds towards the \$5 million goal. In addition, during this fundraising period, the UUA committed \$225,000 per year to fund BLUU's operations. While some pledges will be paid in the future, the campaign to raise the money is now completed.

A total \$5.7 million is required to meet the original \$5 million commitment, the ongoing support to BLUU of \$225,000 per year, and limited direct fundraising expenses. Total amount expected to be raised for BLUU through the June 30, 2019 is \$4.6 million, including \$1 million committed by the UUA and the FY17 operating support, leaving an additional \$1.2 million to reach the goal. In addition, \$555,790 in pledges that will be paid over the next two years needs to be advance funded. As these pledge payments are received, they will be deposited to the UUA's unrestricted endowment account to repay the advance.

MOTION: The UUA Board of Trustees authorizes the transfer of \$4 million to a UUCEF account to be controlled by BLUU under the standard subscription agreement for congregations and related organizations. In addition, the unspent balance of the \$1 million already transferred by the UUA for the support of BLUU will be transferred to BLUU's control. In order to meet the October 2016 board commitment, the Board authorizes the withdrawal of approximately \$1.8 million from unrestricted endowment reserves, the final amount to be determined after the close of the fiscal year on June 30, 2019.