

AMPLIFYING

Unitarian
Universalism



A guide to the services and resources available to member congregations of the Unitarian Universalist Association



APF

AMPLIFYING
UNITARIAN
UNIVERSALISM

*This booklet and the resources contained in it are made possible by congregations' contributions to the **Annual Program Fund (APF)**—the Association's largest source of income.*

Your support of the UUA not only amplifies the power of your own congregation, it also strengthens and grows your neighboring UU congregations and communities across the country and internationally. Collectively we accomplish more than any of us could do alone.

When congregations fully fund their annual APF requests, our covenantal promise to each other is realized and our movement can flourish.

Together we amplify the best of Unitarian Universalism.

Learn more at [UUA.org/giving/apf](https://uua.org/giving/apf).



Follow us at

facebook.com/TheUUA
and @UUA

Download a printable version of this catalog at [UUA.org/amplifyuu](https://uua.org/amplifyuu).



Dear Friends,

The Unitarian Universalist Association (UUA) is the expression of the covenant of mutual care and support that each of our congregations make to one another. We need one another now more than ever.

I am honored to serve as your UUA President and bear witness to all the ways your generosity makes it possible for the UUA to respond to our congregations in times of need and times of celebration.

I am grateful for the ways that you and your congregation live out our shared UU values and answer the call of love in your community. Shared rituals and practices are important right now. They help strengthen connection despite our physical distance.

We at the UUA seek to do the same as partners in nurturing vital, inclusive congregations and ministries. The Association's core mission is to equip congregations for vital ministries; train and credential leaders, both lay and professional; and amplify the power of our collective religious voice to advance UU values at the national and international level.

This second edition of the Amplify Catalogue offers a list of the many ways your UUA serves congregations and UU communities across our Association.

I hope you find it to be a helpful tool in accessing the many resources available to leaders and congregations; for our goal is to be a partner with you and strengthen the good work you are doing.

May this pandemic be a time where our connections and ministry deepen, even if our routines change. I hold your congregation and its leadership in my heart with appreciation and love.

Yours in gratitude,

A handwritten signature in black ink that reads "Susan Frederick-Gray". The signature is fluid and cursive.

Rev. Susan Frederick-Gray
President

Find the latest COVID-19
resources for congregations
at [UUA.org/safe/pandemics](https://uua.org/safe/pandemics).

AMPLIFYING BELONGING

How does the UUA amplify the joy and meaning that comes from belonging to a Unitarian Universalist congregation? We help you make connections with a larger movement of people learning, struggling, and growing as we minister to one another and the world.



Milwaukee, WI
June 23 - 27, 2021

Portland, OR
June 22 - 26, 2022

Pittsburgh, PA
June 21 - 25, 2023

General Assembly (GA) is the annual gathering of Unitarian Universalists, where UUs conduct the business of the Association, explore the theological underpinnings of our faith, and lean fully into our mission and principles.

Over a five-day immersive experience, attendees participate in inspirational worship services and informative workshops, reconvene with friends and colleagues, and explore a bustling exhibit hall. Whether you're a congregational lay leader or someone simply eager for a deeper dive into Unitarian Universalism, GA is an unforgettable experience. Young adults at General Assembly (YA@GA), from college students to young professionals, can explore diverse offerings and connect with peers.

Join us next year in Milwaukee and leave with renewed energy and innovative ideas to share with your congregation and community-at-large. [UUA.org/ga](https://uua.org/ga)



Have you heard about **Braver/Wiser**? Launched in 2016, it's a weekly email for UU inspiration and hope, tending to your soul in the midst of life's complexities.

Subscribe at [UUA.org/braverwiser](https://uua.org/braverwiser)

The advertisement features a smartphone on the left displaying the WorshipWeb app interface. The screen shows a search bar, a "Browse selections" button, and several content cards for "Braver/Wiser" and "#BlackLivesMatter". To the right of the phone is a large blue icon of a flame inside a square, with the text "WorshipWeb" below it. On the right side of the ad, the text "WorshipWeb" is written in a large, white, serif font, followed by "A new App to share your UU values." Below this, it says "Now you can access WorshipWeb and Braver/Wiser on your mobile device. The new WorshipWeb app is available for Apple and Android—featuring a virtual Chalice lighter." At the bottom right, there are two buttons: "GET IT ON Google Play" and "Download on the App Store".

AMPLIFYING CONGREGATIONS

Equipping congregations for vital ministry

The UUA seeks to provide every congregation with the resources they need to be the vital, spiritually grounded and life-changing community they are called to be. Through our five regions, we connect your congregation to the wider UUA. UUA regional staff partner with congregational leaders through all the joys and challenges we face in these complicated times. You may not know how many times we've been in the background supporting your president, staff, or minister.



Coach

We offer regional trainings, nonprofit management and development, program and innovation support, and adaptive leadership coaching, as well as support during transitions.



Companion

We extend presence and support for congregational milestones; offer tools to build good boundaries, trust, and health; and provide specialized support in the wake of trauma.



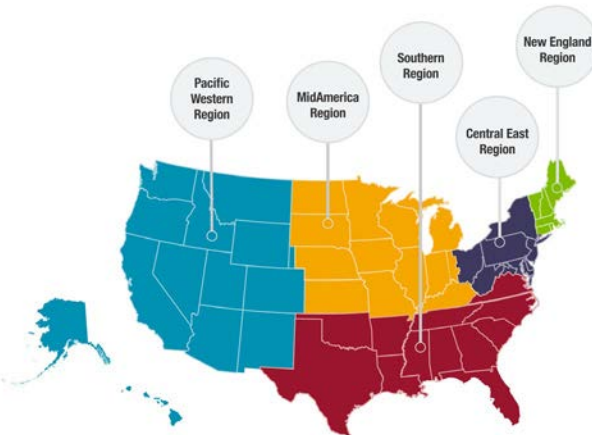
Connect

We convene online and in-person gatherings for learning, collaboration, networking, and worship and build relationships between people of shared callings and identities.



Challenge

We assist congregations in justice-making, provide resources for dismantling systems and structures of oppression inside and outside our communities, as well as large-scale opportunities for justice action and witness.



Learn about your region and its staff team at [UUA.org/regions](https://www.uua.org/regions)



AMPLIFYING CONGREGATIONS

Equipping congregations for vital ministry

The UUA helps your congregation enact your mission in many ways, such as:

Congregational Resource Library—Offers free online resources about outreach and communications, administration, safety, congregational websites, and more. UUA.org/congregations

Skinner House Books and InSpirit: The UU Book and Gift Shop—Publish UU books, pamphlets, hymnals, readings for worship and inspiration, curricula and small group ministry resources. uuabookstore.org



UU Common Read—Invites participants to build community by reading and discussing the same book, chosen annually. UUA.org/books/read

WorshipWeb—Offers a searchable online library of worship readings and collections. Also available as an app on your mobile device. UUA.org/worship

Curricula—We create values-based curricula, programs, and discussion guides for all ages of UU faith development including Our Whole Lives sexuality education curricula and the Tapestry of Faith series. UUA.org/re

Multicultural Transformation and Dismantling White Supremacy—Our tools can help you engage your congregation in this vital journey. UUA.org/justice/dismantle-white-supremacy

Welcoming Congregation—The UUA's long-running program for LGBTQ equity and inclusion now offers a way to expand, enhance, and renew your welcome annually. UUA.org/lgbtq

Accessibility and Inclusion Ministries—Supports congregations in welcoming people of all abilities and disabilities through Accessibility and Inclusion Ministry (AIM) certification, in partnership with EqUUal Access. UUA.org/accessibility/aim



Green Sanctuary—Partners with congregations to amplify environmental justice, greener practices, and a spirituality of interdependence. UUA.org/environment/sanctuary

Website Theme for Congregations—Need to update or improve your congregation’s website? The website theme provides a helpful template that works with the WordPress platform. View a demo of the template at demo.uuatheme.org.

Umbrella Giving—Allows congregations and other UU entities to receive stock donations, donor advised fund gifts, as well as certain planned gifts through the UUA. UUA.org/giving/umbrella

Faithify—A UU crowdfunding platform available to congregations and other UU entities to raise money for missional programs and priorities. faithify.org



Finance Tools—Access information and resources related to congregational management, as well as tools for your board of directors, building committee, finance committee, and stewardship committee. UUA.org/finance

UU Common Endowment Fund—Manages endowment funds, trust funds, and other assets on behalf of congregations while utilizing socially responsible investing goals. uucef.org

Disaster Relief Fund—Offers grants to congregations and affiliated UU organizations to assist with building, member, and community partner needs after a natural disaster. UUA.org/disaster-relief

UU TESTIMONIAL

“Thank you for checking on us. I felt calmer and substantively prepared when we had that difficult meeting. Our conversation with you prior was key, and I realize it even more in the aftermath. I can face the bumpy path of transition and change with much more stamina and energy.”



AMPLIFYING UU VALUES

Advancing UU values in the world

AMPLIFYING JUSTICE

As Unitarian Universalists, we are called to show up, to build relationship, to partner with the most vulnerable, and to work for “justice, equity, and compassion in human relations” as our Second Principle calls us to do. The UUA amplifies what congregations and individual UUs can do, helping UU justice work be more spiritually-grounded, visible, interconnected, and effective.

Side with Love—This campaign harnesses love’s power to stop oppression. UUs have been showing up at statehouses and sanctuaries, downtown squares and detention centers in our bright yellow t-shirts since 2009. sidewithlove.org



Love Resists—Formed in the wake of the 2016 US elections, Love Resists is a joint campaign of the UUA, the UU Service Committee (UUSC) and the UU College of Social Justice. Together we amplify your actions by providing sanctuary, influencing policymakers, combatting criminalization based on identity, and creating justice. loveresists.org

UU College of Social Justice—Offers immersion experiences of service, faith, and learning for youth, young adults, adults, and religious professionals.



A joint project of the UUA and UUSC, the college brings our faith to life in powerfully transformative environments. uucsj.org

UU United Nations Office—Brings UU values to the UN and engages UUs of all ages with its annual intergenerational spring seminar in New York City. UUA.org/uu-uno

UU the Vote 2020—UU the Vote is a non-partisan faith initiative, in partnership with broader justice movements, to engage our neighbors, educate our communities, mobilize voters, and rally around key ballot initiatives. Join with your UU community to create a future defined by love, justice, and faith. uuthevote.org

AMPLIFYING UNITARIAN UNIVERSALISM

UUA.org—The digital gateway to Unitarian Universalism, with nearly 1.6 million visitors per year. Visitors learn about our tradition and find congregations. You, in turn, connect with the resources you need. We are always improving the website to make it reflect the vibrancy, inclusion, care, and challenge of Unitarian Universalism.

International Office—We nurture relationships with Unitarians and Universalists around the world: in Canada, the Philippines, India, Transylvania, England and beyond. Our International Office partners globally with UU and interfaith organizations to pursue friendship, collaboration, and peace, bringing your congregation into relationship with a movement beyond the US. UUA.org/international

Beacon Press—Founded in 1854, Beacon Press publishes books grounded in UU values for a wide audience. Focusing on diversity, sustainability, justice, anti-racism, equity, democracy and activism, Beacon books shape public discourse and change the way readers engage these issues. beacon.org



UU TESTIMONIAL

“It is hard to overstate how much your presence at our meeting meant to our board and our congregation. Thank you for making the trek on short notice to support us at this difficult and critical time for our board and beloved community. Your support and insights have helped all of us grow and understand.”



AMPLIFYING LEADERS

Supporting and training leaders, both lay and professional

Power shared is power multiplied. The UUA nurtures the leadership of people of all ages in your congregation with resources, events, and day-to-day support. Your minister, staff, president, and your board are invited to engage with our wealth of leadership resources, professional credentialing, and leadership development experiences.

AMPLIFYING YOUTH AND ADULT LEADERSHIP

LeaderLab—A one-stop shop for new board members, committee chairs, welcoming teams, and more. LeaderLab's home page serves as a hub for online leadership training, in-person workshop resources, and paradigm-shifting videos. [UUA.org/leadership](https://uua.org/leadership)

Youth Leadership—Nurtures the spiritual growth and leadership of high school youth (ages 14-18) with programs, events, and training that grows spiritual and institutional leaders in your congregation and our faith: Youth leadership schools, Youth @ GA, Summer Seminary, Thrive Youth, and Luminary Leaders. [UUA.org/youth/leading](https://uua.org/youth/leading)

Young Adult Events—Young adult spiritual connection to Unitarian Universalism and their local congregation is deepened and made durable with UUA produced events Meaning Makers, Thrive, and Young Adults @GA. [UUA.org/young-adults/events](https://uua.org/young-adults/events)

AMPLIFYING PROFESSIONAL LEADERSHIP

Credentialing—Support the professional development of your staff and ministers with assistance from our Ministries and Faith Development staff group, Ministerial Fellowship Committee, Religious Education Credentialing Committee, and the Music Leadership Certification Committee. UUA.org/careers

Professional Development—In the spirit of love and connection, the UUA organizes identity-based gatherings of religious professionals. The **Finding Our Way Home** conference (UUA.org/multiculturalism/retreat) brings together religious professionals of color each year. The **Transgender Religious professional Unitarian Universalists Together** (TRUUSt) annual retreat gathers religious professionals who are transgender (transuu.org). The **First Year Ministers' Seminar** reaches new ministers during a crucial time in their development.

Employment Resources Library—We help churches be better employers and help congregation employees raise the bar with our HR resources. UUA.org/careers

Benefit and Insurance Programs—We coordinate health, dental, and life insurance, as well as retirement plans for ministers and staff, and share wisdom and best practices regarding benefits and compensation. Check out our “Benefits Tune-up” workbook. UUA.org/finance/compensation

Ministerial Search and Settlement—The Ministerial Search System connects congregations with candidates for professional ministry. Our staff and resources guide you through the process of finding the best minister for your congregation. UUA.org/transitions



Congregational giving through the Annual Program Fund is the UUA's primary source of funding. That, plus gifts from individuals, makes it possible for the UUA to equip congregations for health and vitality and advance UU values in the world. You can support the work of the Association by making a gift to **Friends of the UUA** at giving.uua.org/friends or by texting **UUA** to **51555**.



Photo: Dale Anderson, UU Church of Sarasota, FL

Let's UU the Vote in 2020

UU the Vote is a non-partisan faith initiative, in partnership with broader justice movements, to engage our neighbors, educate our communities, mobilize voters, and rally around key ballot initiatives.

All through 2020 the UUA is supporting congregations and UU organizations in activating thousands of Unitarian Universalists to mobilize for electoral justice at the local, state and national levels.

Directly or indirectly, the issues so many of us care most deeply about—climate change, LGBTQ rights, immigration, racial justice and more—will be on the ballot in 2020.



As progressive people of faith we can seize the opportunity that the current electoral cycle offers us to fight for our values, counter voter suppression, expand democracy, and engage in spiritually grounded, values-based issue conversations with other voters in our own communities.

This is faithful, moral action.

No matter who you are, what skills you have, or what issues you care most deeply about, there's a role for each of us to play. All of us will choose our candidates as individuals; as a faith movement we can bring our UU values and our passion for equity and justice to the polls. **#VoteLove**

Text **VOTELOVE** to **51555** or visit uthevote.org to learn more.