

## Giving & Generosity

e-newsletter

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## Answering the Call to Selma

### Selma Sunday

In 1965, Dr. Martin Luther King, Jr. issued a call to the religious community to join him and other marchers in Selma, AL to protest for voting rights. This call came after 26-year-old Jimmie Lee Jackson was shot and killed by a state trooper, and after hundreds of marchers were brutally beaten while attempting to cross the Edmund Pettus Bridge in what is known as "Bloody Sunday". Unitarian Universalists from across the country traveled to Selma to join Dr. King in a second march over the bridge and to demand equal voting rights. Two of them, Rev. James Reeb from Boston and Viola Liuzzo, a housewife from Detroit, lost their lives in the pursuit of justice.

This Sunday, March 8, you are encouraged to study and commemorate the historic actions in Selma by hosting Selma Sunday worship services or vigils in your congregations and communities. [Worship and](#)



Selma Sunday service, and to help facilitate conversations about Selma and racial justice.

Is your congregation holding a special service or vigil? Or commemorating the events of Selma in some other way? We want to hear about it! Use the [Selma Sunday form](#) to let us know what your congregation is doing to honor Selma Sunday and send photos of UUs in action to [love@uua.org](mailto:love@uua.org).

### **A Special Message from Rev. Peter Morales**

Our UUA President, the Rev. Peter Morales invites you to participate in Selma Sunday. He discusses the injustices from the past that persist today, and new challenges that have developed in our changing society in a new video. [Watch his video message](#) about the importance of showing up for racial justice, both in 1965 and today, to learn more.



### **Marching in the Arc of Justice**

Hundreds of Unitarian Universalists are traveling to Selma this weekend to take part in Marching in the Arc of Justice: Re-Visiting Selma, a conference to honor the fiftieth anniversary of the Selma Voting Rights Campaign. Hundreds more will join them on Sunday, March 8 to re-enact the march across the Edmund Pettus Bridge.

If you are not able to go to Selma, you can still take part in this important conference. Live-streaming of the keynote addresses and some general sessions will be available on Friday, March 6 and Saturday, March 7. Hear from Rev. Dr. Mark Morrison-Reed, Rev. Dr. C.T. Vivian, Rev. Dr. William Barber II, and co-founder of Black Lives Matter, Opal Tometi about how the civil rights struggles of the past connect with the issues we face today. Visit the [Living Legacy Project](#) for scheduling information and details about viewing these exciting live-streamed events



As we commemorate the historic march over the Edmund Pettus Bridge, we also remember that there are still bridges to cross. The work for racial justice is far from over. [This music video](#) featuring the original song “Black Lives Matter” by the EverHopefuls, helps to poignantly illustrate the challenges that we still face.



Unitarian Universalists across the country are continuing the fight for racial justice. Thanks to your generosity, the UUA is taking a leadership role in framing important conversations and lifting up the voice of Unitarian Universalists on the national stage. You can continue to support important voting rights and anti-racism work by making a gift today to the [James Reeb Fund for Multicultural Ministries and Leadership](#).

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## Climate Justice Month Begins March 22

The first ever [Climate Justice Month](#) is here, led by a coalition of eight Unitarian Universalist organizations across our movement. From World Water Day on March 22 to Earth Day on April 22, UUs everywhere will revel in connection with the natural world, reckon with the impacts and injustices of climate change, reconnect with hope through relationship, and commit to long-term actions that will help save our world. Brand new [worship resources](#) are now available for each of the month's weekly themes.



Don't miss this spiritual journey for climate justice! [Sign up today](#) as an individual or family, or [join as a congregation or group](#).

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## The UUA Has a New Website

With almost a million new visitors each year, [UUA.org's](#) fresh look and feel will help us better communicate who we are, what we do, and why it matters. Our website is the front door to our faith movement and it is how we share information about the important programs that your gifts support.



The new homepage has engaging stories of people and congregations living our our values in the world. Updated pictures and content are available across the site

display in an easy-to-read format on any device.

We will continue to improve the site in the coming months, so if you have any questions or suggestions, please email [outreach@uua.org](mailto:outreach@uua.org).

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## Announcing the 2015 Stewardship Sermon Award

Have you preached or heard a good sermon on the topic of stewardship and the funding of Unitarian Universalism? If so, it may be eligible for the 2015 Stewardship Sermon Award.

Established in 1984, the Stewardship Sermon Award is granted annually in recognition of a sermon that best explores and promotes the financial support of our Unitarian Universalist faith. The \$1,000 award is jointly sponsored by the UUA's Annual Program Fund (APF), the Unitarian Universalist Ministers Association (JUUMA), and the Liberal Religious Educators Association (LREDA). The selection is made by a representative committee using a blind process with standardized criteria.

Submissions for the 2015 Stewardship Sermon Award are being accepted from March 15, 2015 to April 15, 2015. Religious professional leaders are invited to submit sermons delivered between April 16, 2014 and April 15, 2015. For eligibility and submission requirements, please visit [2015 Stewardship Sermon Award](#).

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## Double Your Impact with Our Matching Gift Challenge

You make a difference every time you make a gift to our UUA. You help us support your local congregation and lift up our shared values on the national stage. And now you can double the impact of your gift!

From now until May 31, every gift from our loyal Friends of the UUA will be matched dollar for dollar by a generous grant from the UU Veatch Program at Shelter Rock. We need to raise \$100,000 to meet their challenge! You can make twice the difference for our work for social justice, congregations, and community by [making a gift to our UUA](#) today.



**Unitarian Universalist Association**

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