



# Wake Now Our Vision

The Unitarian Universalist Collaborative Campaign



UNITARIAN  
UNIVERSALIST  
ASSOCIATION

# Collaborative Campaign



UNITARIAN  
UNIVERSALIST  
MINISTERS  
ASSOCIATION



# Collaborative Campaign Purpose

- Nurture new kinds of spirituality
- Minister to the deep alienation, isolation and spiritual hunger of Americans
- Stem the tide of rapid decline in our numbers
- Find new ways to engage UUs in congregational life
- Respond quickly and effectively to emerging Social Justice issues

# Campaign Goals

With UU Congregation of Shelter Rock' s full participation and leadership

- \$50 - \$60 million, over five years
  - \$20 million: cash, UUSCR, over 3-5 years
  - \$2 million: cash, WNOV Association Wide Event
  - \$30-\$40 million: planned gifts

Without UUCSR' s participation and leadership

- \$15 million
  - \$2 million: cash, WNOV Association Wide Event
  - \$10-\$13 million: planned gifts



# Distribution of UUCSR Gift

Program	Amount
UUA's Better Together Initiatives	\$5 million
Shelter Rock Legacy Challenge Campaign	\$5 million
Wake Now Our Vision Innovation Panel	\$5 million
Individual Campaigns, divided between CLF, Meadville Lombard, Starr King, UUMA, UUSC	\$5 million