

UUA 2019 Annual Dashboard

Developed as part of the Association's Global Ends Monitoring



Item	Description	2015	2016	2017	2018	2019
End 1.0 – Healthy and vital UU community						
1	Adult Members	156,620	154,965	153,574	154,790	154,704
2	Religious Education Enrollment	47,623	44,885	43,291	40,862	38,116
3	Non-Member Friends	191,876	99,529	88,942	77,446	72,918
4	Congregations + Communities	1,043	1,038	1,036	1,035	1,029
End 1.1 – Congregations covenanted, healthy and mission-driven						
5	Integrated Mission	-	88%	92%	-	94%
6	Anti-Racism Programs	-	37%	48%	54%	52%
7	Safe Congregation Policies	-	62%	70%	79%	89%
8	Total Congregational Expenditures (millions)	\$248.5	\$251.1	\$236.6	\$226.6	\$231.3
End 1.2 – Congregations in covenant and partnership with the UUA						
9	APF Attainment	72%	71%	72%	73%	-
10	GA Participation	55%	52%	62%	56%	-
11	Certification Completion	89.5%	94.6%	95%	94%	94%
End 1.3 – Congregations are inclusive and diverse						
12	Congregational Racial Diversity (>10% people of color)	-	-	-	10%	9.9%
13	UUA Staff Racial Diversity (people of color)	20.2%	19.5%	22.2%	24.75%	-
UUA Health and Impact						
14	Support of Congregations (somewhat or very helpful)	-	-	-	69%	75%
15	Website Engagement (thousands)	1,094	1,228	1,680	2,008	-
16	Total Income (thousands)	\$26,494	\$27,469	\$27,459	\$28,608	-

Updated May 01, 2019

Dashboard Details

Data Sources (annual)

* Congregational Certification (CC)

** Congregational Questionnaire (CQ)

*** Equal Employment Opportunity report

Remaining items sourced from UUA internal statistics

Item	Description	Definition
1	Adult Members*	Total adult members reported
2	Religious Education Enrollment*	Total religious education enrollment reported
3	Non-Member Friends*	Total non-member friends reported
4	Congregations + Communities*	Total current congregations
5	Integrated Mission**	Percentage of “Y” responses to CQ16-17 Q1; not in CQ18, will be revised for CQ19
6	Anti-Racism Programs**	Percentage of responses that name 1 or more programs for CQ18 Q6
7	Safe Congregation Policies**	Percentage of responses that name 1 or more programs for CQ18 Q2
8	Total Congregational Expenditures (millions)*	Total combined congregational operating expenditures reported from prior fiscal year
9	APF Attainment	Percentage received of total requested contribution of congregations
10	GA Participation	Percentage of total congregations who register at least one member at GA
11	Certification Completion*	Percentage of total congregations who certified their membership that year
12	Congregational Racial Diversity	Percentage of congregations reporting 10% or more POC members
13	Staff Racial Diversity (people of color)***	Percentage of total UUA staff who are identified as people of color, including those identified as white/Hispanic, indigenous, and two or more races
14	Support of Congregations (somewhat or very helpful)**	Combined percentage of “somewhat helpful” and “very helpful” responses to CQ18 Q1
15	Website Engagement	Total number of unique visitors to UUA.org from March 1-February 28
16	Total Income	Total income for fiscal year, excluding the Employee Benefits Trust (health plan)

