



# IGNITING GROWTH THROUGH PROFESSIONAL MEMBERSHIP MINISTRY



Association of Membership Professionals

UU Association of Membership Professionals

# UUAMP History

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Membership Professionals**

# Areas of Focus



**BOOK**  
**DISCUSSION**  
**GROUP**

- Continuing Education
  - ▣ Webinars
  - ▣ Book Discussion Groups
  - ▣ Regional and National Gatherings
- Increasing Awareness
- Visioning Work for Certification

# Mission Statement



The UUAMP Mission Statement is to develop and support the ministry of membership through professional development and collaboration.

# Stories



# Break Out Questions



- How could adding this staff member make the membership experience in your congregation more meaningful?
- How could adding this staff member increase connectivity, engagement and integration?
- What area does your congregation most need professional membership ministry?

# Membership Professional Manual



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The Mission of UUAMP is to develop and support  
the ministry of membership through  
professional development and collaboration.

Proposed by the Board July 2013



# First Steps



□ Vision

□ Priorities





# What's in a Title?



- Membership Coordinator
- Membership Director
- Director of Congregational Life

# Testimonials

- “Offers consistency”
- “A great resource”
- “Expands pastoral capacity”
- “Without this position, leadership development efforts would be challenging”
- “Helps the over-worked ministerial staff be a little less over-worked”
- “What’s not to love about this position?”

# Free Resources Available to All

*Thank  
You*

- [www.uuamp.org](http://www.uuamp.org)
- UUAMP Informational Sheet
- UUAMP Members after this Program