

UUA 2018 Annual Dashboard

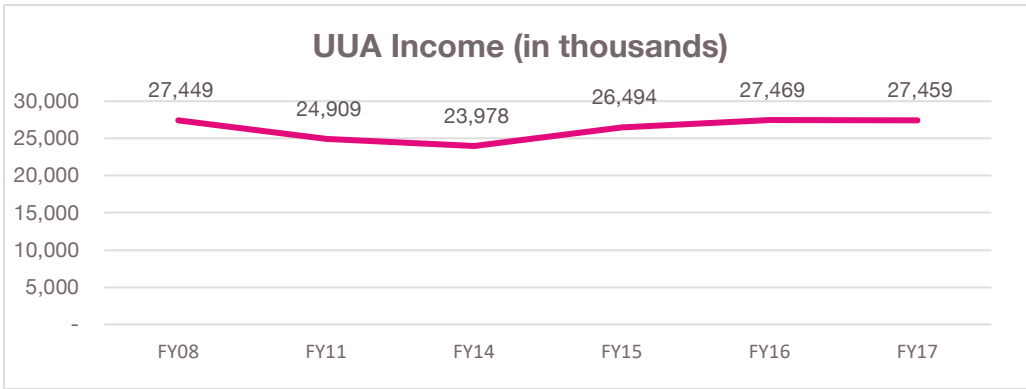
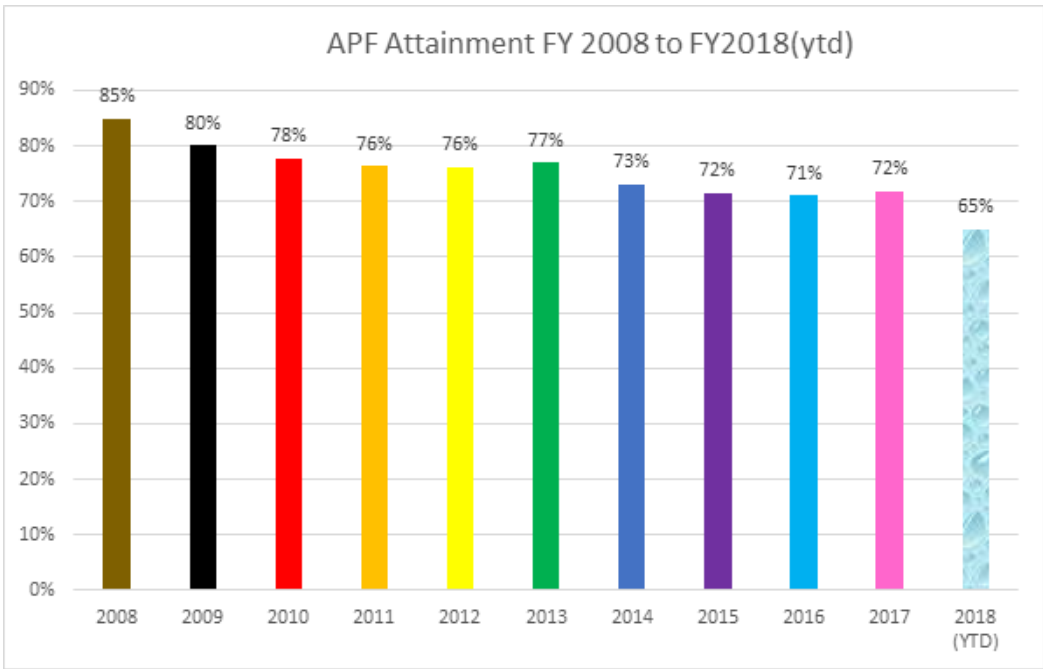
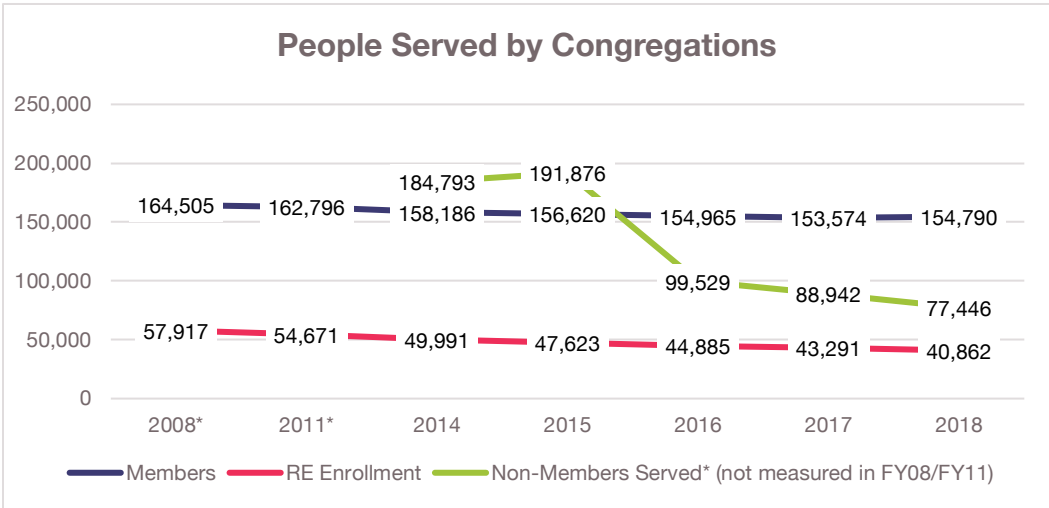
Developed as part of the Association's Global Ends Monitoring



Item	Description	2015	2016	2017	2018
End 1.0 – Healthy and vital UU community					
1	Adult Members	156,620	154,965	153,574	154,790
2	Religious Education Enrollment	47,623	44,885	43,291	40,862
3	Non-Member Friends	191,876	99,529	88,942	77,446
4	Average Weekly Attendance	95,987	93,013	92,375	90,026
5	Congregations + Communities	1,047	1,052	1,050	1,053
End 1.1 – Congregations covenanted, healthy and mission-driven					
6	Integrated Mission	-	88%	92%	-
7	Anti-Racism Programs	-	37%	48%	54%
8	Safe Congregation Policies	-	62%	70%	79%
9	Total Congregational Expenditures (millions)	\$248.5	\$251.1	\$236.6	\$226.6
End 1.2 – Congregations in covenant and partnership with the UUA					
10	APF Attainment	72%	71%	72%	-
11	GA Participation	55%	52%	62%	-
12	Certification Completion	96%	96%	96%	96%
End 1.3 – Congregations are inclusive and diverse					
13	Congregational Racial Diversity (>10% people of color)	-	-	-	10%
14	UUA Staff Racial Diversity (people of color)	20.2%	19.5%	22.2%	-
UUA Health and Impact					
15	Support of Congregations (somewhat or very helpful)	-	-	-	69%
16	Website Engagement (thousands)	1,094	1,228	1,680	2,008
17	Total Income (thousands)	\$26,494	\$27,469	\$27,459	-

Updated June 18, 2018

Selected Graphs



Dashboard Details

Data Sources (annual)

* Congregational Certification (CC)

** Congregational Questionnaire (CQ)

*** Equal Employment Opportunity report

Remaining items sourced from UUA internal statistics

Item	Description	Definition
1	Adult Members*	Total adult members reported
2	Religious Education Enrollment*	Total religious education enrollment reported
3	Non-Member Friends*	Total non-member friends reported
4	Sunday Attendance*	Total Sunday attendance reported
5	Congregations + Communities*	Total current congregations and covenanting communities
6	Integrated Mission**	Percentage of “Y” responses to CQ16-17 Q1; not in CQ18, will be revised for CQ19
7	Anti-Racism Programs**	Percentage of responses that name 1 or more programs for CQ18 Q6
8	Safe Congregation Policies**	Percentage of responses that name 1 or more programs for CQ18 Q2
9	Total Congregational Expenditures (millions)*	Total combined congregational operating expenditures reported from prior fiscal year
10	APF Attainment	Percentage received of total requested contribution of congregations
11	GA Participation	Percentage of total congregations who register at least one member at GA
12	Certification Completion*	Percentage of total congregations who certified their membership that year
13	Congregational Racial Diversity	Percentage of congregations reporting 10% or more POC members
14	Staff Racial Diversity (people of color)***	Percentage of total UUA staff who are identified as people of color, including those identified as white/Hispanic, indigenous, and two or more races
15	Support of Congregations (somewhat or very helpful)**	Combined percentage of “somewhat helpful” and “very helpful” responses to CQ18 Q1
116	Website Engagement	Total number of unique visitors to UUA.org from March 1-February 28
17	Total Income	Total UUA income for fiscal year, excluding the Employee Benefits Trust (health plan)

