

Congregational Stewardship Network

Unitarian Universalist Association

General Assembly, 2013

Congregational Stewardship: Technical Solution Questions/Adaptive Questions

Technical Solution Questions

- How can we make congregants understand more about our budget needs?
- How can we run our pledge drive with fewer volunteers, and less trouble?
- What should our pledge card say so leadership has the information they need?
- How does year round canvass work?
- How can we collect pledges on line and not have to ask people?
- How can we make our congregation's fundraising program look more like a nonprofit's?
- How do we get parents of kids in religious education to give more?
- What kind of pledge event should we do?
- How can we raise more money from our fund raisers?
- Who is a good "celebrity" speaker for our pledge event?
- How can we get the choir (lunch bunch, building committee, social justice folks, etc.) to give more?
- How can we keep from scaring new people away by asking them for money?

Adaptive Questions

- How can we help our congregants understand more about how their giving relates to the life of the congregation, and their own experience?
- How can our annual budget drive become something that is rich and meaningful, that many people want to participate?
- How can we make sure that our pledge card expresses our values, and provides our congregants with the tools they need to give?
- How does year round stewardship development work?
- How can we host beautiful and personal conversations about financial commitments?
- How can we craft a stewardship program based on our values, caring fellowship, and shared purpose?
- How can we help parents to teach and model stewardship with their kids?
- What if stewardship become infused in the fabric of our fellowship all of the time?
- How can we ensure that our annual budget is funded, so our fundraisers can fuel other purposes (program development, social justice initiatives, etc.)?
- How can we have a dialogue about stewardship with each other that is caring and respectful?
- How can we weave the congregation together in new ways, and include everyone in finding a "right relationship" with their financial contributions?
- How can we welcome new people by openly providing the orientation they need and graciously receiving their commitments?