

Active Membership - Are our new members likely to stay?

This worksheet requires collecting data over a 12 month period of time. **Instructions in bold are for PDF file users to calculate manually.**

In the left had column of yellow boxes, input the members who join each month.
 In the right hand column of yellow boxes, input the members who are participating in some ongoing activity of the church, such as choir, teaching religious education, or active committee membership, six months after they have joined.

Use the following to find out what goes in the corresponding green boxes below:

For each month with new members list each monthly figure in the left-hand column of yellow boxes, as said above.

Then you will figure the rate of participation for each month's group. For example, in the first row divide the figure for July (in middle column) by the one for January (left-hand column), and so on. Then enter the results in the green boxes, below, making the first green-box figure correspond to the first row of yellow boxes, and so on.

Number of members joining that month	Members from a given month active six months later	New Member Participation
Jan	Jul	TBD
Feb	Aug	TBD
Mar	Sep	TBD
Apr	Oct	TBD
May	Nov	TBD
Jun	Dec	TBD
Jul	Jan	TBD
Aug	Feb	TBD
Sep	Mar	TBD
Oct	Apr	TBD
Nov	May	TBD
Dec	Jun	TBD

#DIV/0! Annual New Member Participation Within First Six Months

Total the July - June yellow boxes and divide by the Jan - Dec total, for your annual new member participation percentage. Enter this in the blue box. TBD = to be determined (calculated)

Evangelical churches claim that 90% of their new members are active within a year. Clearly, higher is better, but not all new members will feel comfortable with a high level of activity. If your rate isn't at least 60%, too many members may not be connecting with the congregation and you may lose them.

Percentages will vary widely from month to month. Once all 24 yellow boxes have been filled in, your annual percentage participation will be shown in the blue box.