

# FORTH



A Stewardship  
Development Program



**Unitarian Universalist Association**  
**Congregational Stewardship Services**

# **FORTH**

## ***Part 2: The Stewardship Ministry Team and its Leadership***

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# Introduction

Large Church Conference, Minneapolis, MN  
Saturday, March 19, 2011

# Accommodations?

# Workshop Goals

1. Learn about the FORTH roadmap
2. Appreciate the value of *The Art of Thriving*
3. Learn how to build a FORTH community
4. Learn how to develop a stewardship team
5. Understand the steps to launch FORTH

# Burning Questions?

**Introduction**

# **Review of FORTH Workshop 1**

***FORTH Background, Resources, and Community***

**Review FORTH**

# FORTH (soon)

## Web Based: UUA.org

### ➤ Online library

- Video, documents, slideshows, weblinks, audio, etc
- Open to anyone to visit/browse
- Will grow over time

➤ ***Beyond Fundraising*** remains primary resource

Review FORTH



# FORTH Roadmap



Not where you *must* go, nor *exactly* how to get there;  
instead, the routes to get from here to there, so you  
can choose the best one for your congregation.

**Review FORTH**

# **FORTH Roadmap**

## **Four Year Cycle**

- Suggestions for each year
- Theme for each year
- Organizational focus for each year
- Focus on particular age demographic each year

**Review FORTH**

# The Art of Thriving

## Positive Psychology

- Humanistic and connects to spirituality
- Self-efficacy and optimism

## Appreciative Inquiry

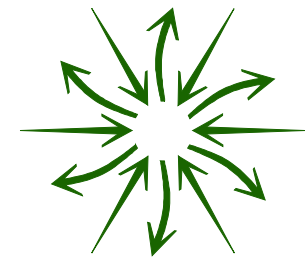
- The approach *not* the articulated process

## Coaching Practice and Resources

- Asking questions, doing research

## Supporting Change

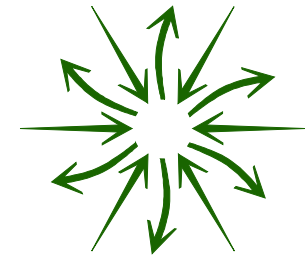
- Adaptive Leadership
- Change Management



**Review FORTH**

# The FORTH Community

- Social network program: Web-based, phone, in person
- Builds collective intelligence
- Creates peer support
- Collects resources
- Tracks development and achievements



**Review FORTH**

## **FORTH Partners Entry Point**

- Self assessment to provide baseline data
- Five leaders to complete within two weeks
- 12 congregations randomly selected
- CSS email that includes recommendations

**Review FORTH**

# Connect to Other Resources

- CSS blog: <https://congregationalstewardship.blogs.uua.org>
- Website: <http://uua.org/leaders/stewardship/index.shtml>
- Webinars
- Presentations at district and national conferences
- Stewardship consulting

**Review FORTH**

# Stewardship Team Placement

- Report directly to governing body
- Sample org charts available

**The Stewardship Team**

# Stewardship Team Charge

- Long term view of stewardship
- Stewardship education for all ages
- Recruit, train, and support stewardship volunteers
- Connect stewardship to congregation's mission

**The Stewardship Team**



# Stewardship Team Skills

- Big picture-oriented
- Detail-oriented
- Cultural change agents (Champions)
- Congregants listen when team members speak
- Networkers
- Other skills?

**The Stewardship Team**

# Gather the Team

1. Determine co-chairs
2. Create and affirm team internal covenant
3. Create covenant with congregation
4. Each team member completes the congregational stewardship self-assessment
5. Conduct guided tour of all FORTH materials (esp. AI, Art of Thriving, Stages of Stewardship Culture, Adaptive Leadership)

**Prepare to Launch**

# Initial Planning

- Worship and music
- Religious education
- Congregational community activities
- External ministries
- Operations/administration
- First year stewardship plan

**Prepare to Launch**

# Launch!

Good stewardship does not just happen. People must be strategically prepared for it.

George Barna

**Launch!**

# Question

What kind of stewardship-related assistance would be most helpful for your large church?



# Review Burning Questions

**Closing**

## Review Workshop Goals

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5. Understand the steps to launch FORTH

Closing

## Contact Information

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**Closing**