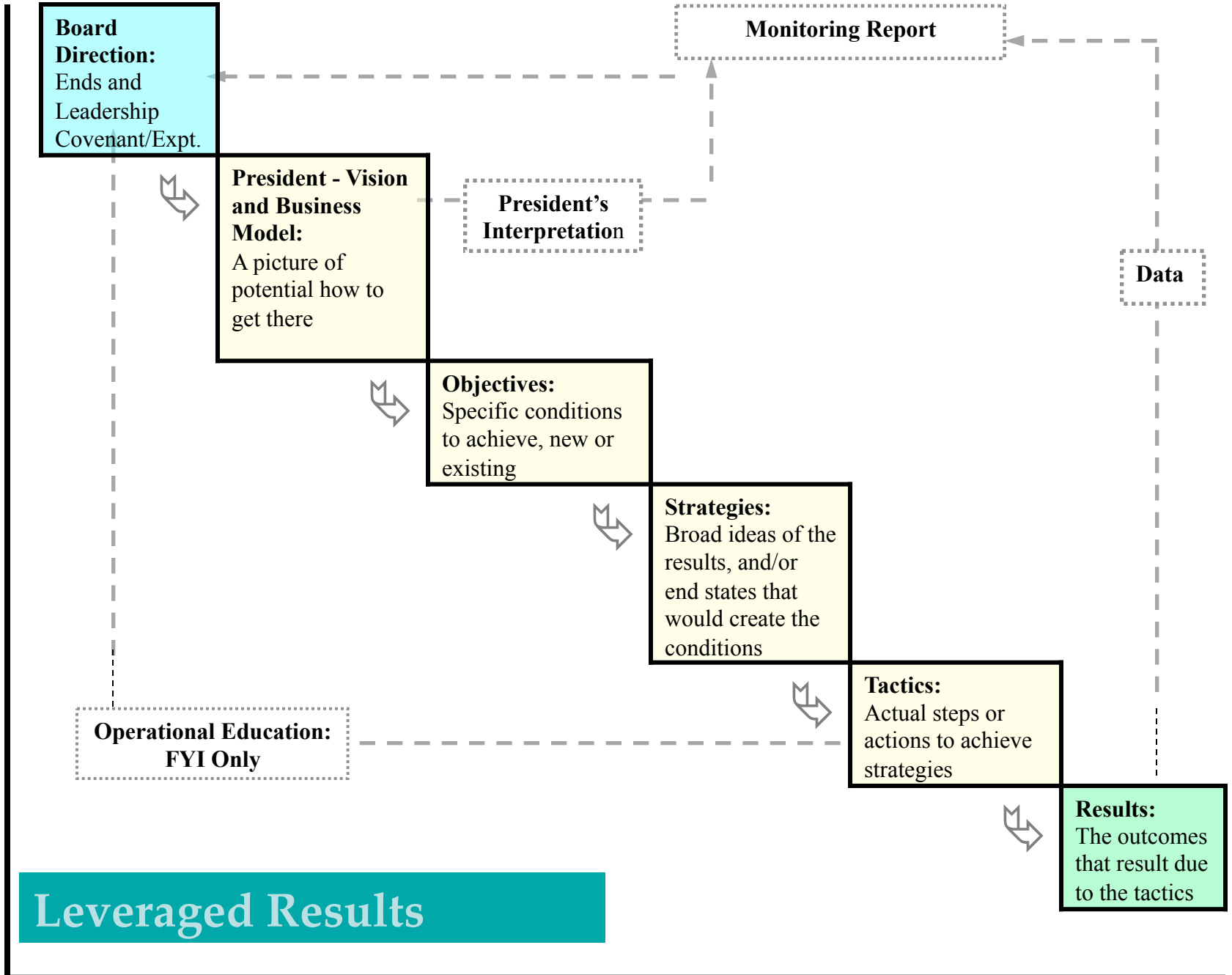


UUA Ends Interpretations

April 2014



Board Policies:

Internal Factors
Advantage
Resources
Strengths

**Strategic Vision
and Key Outputs**

External Factors
Competition
Industry
Demographics

Strategic Choices
Specific choices
How they are integrated
How they are measured

Operational Definitions

- Includes:
 - Definition of broad variables specific enough as to be sufficient to make decisions using the definition. (aspirational \Rightarrow actionable)

and...

- A measurement method and standard that seems appropriate for an interpretation that would show performance against the criteria in the “reasonable” interpretation.

Mutual Learning and Creation

- Reflections
 - What resonated with you? Why or how?
 - Was anything missing based on your viewpoint?
- Implications for process
 - Did it feel right?
 - What might have been done differently?
 - Any formal implications for the process going forward?

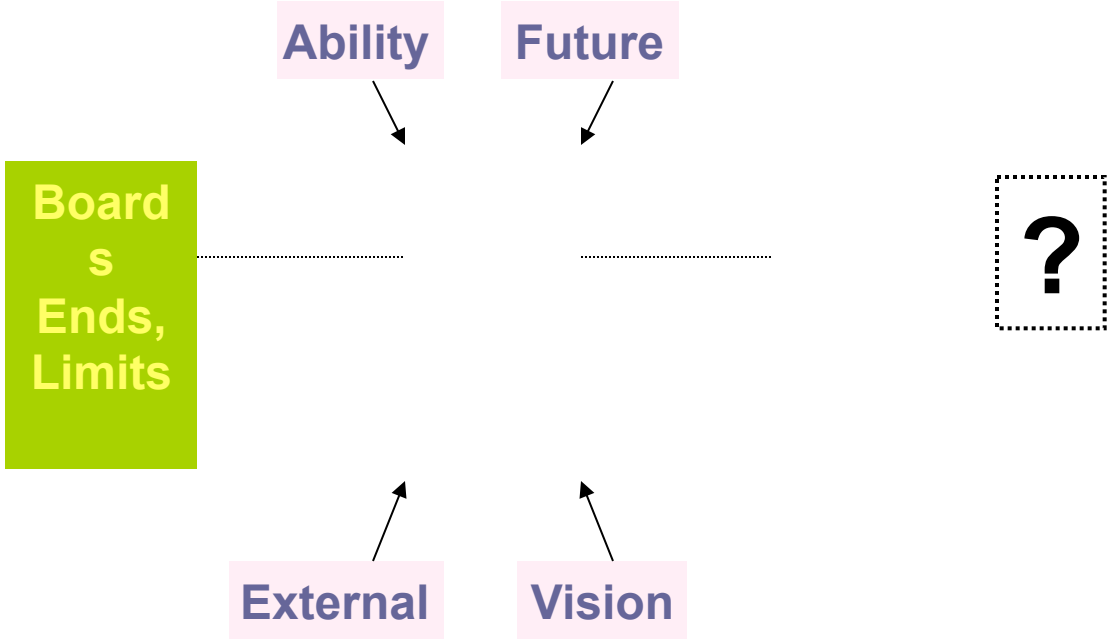
UUA Ends Alignment Process

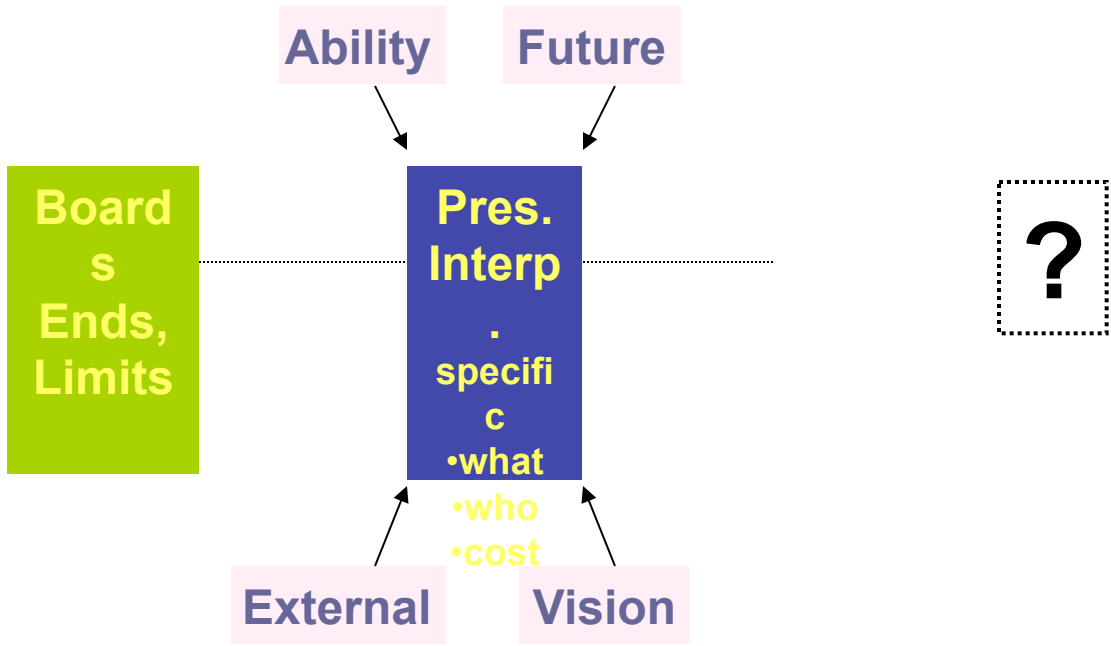
April 2014

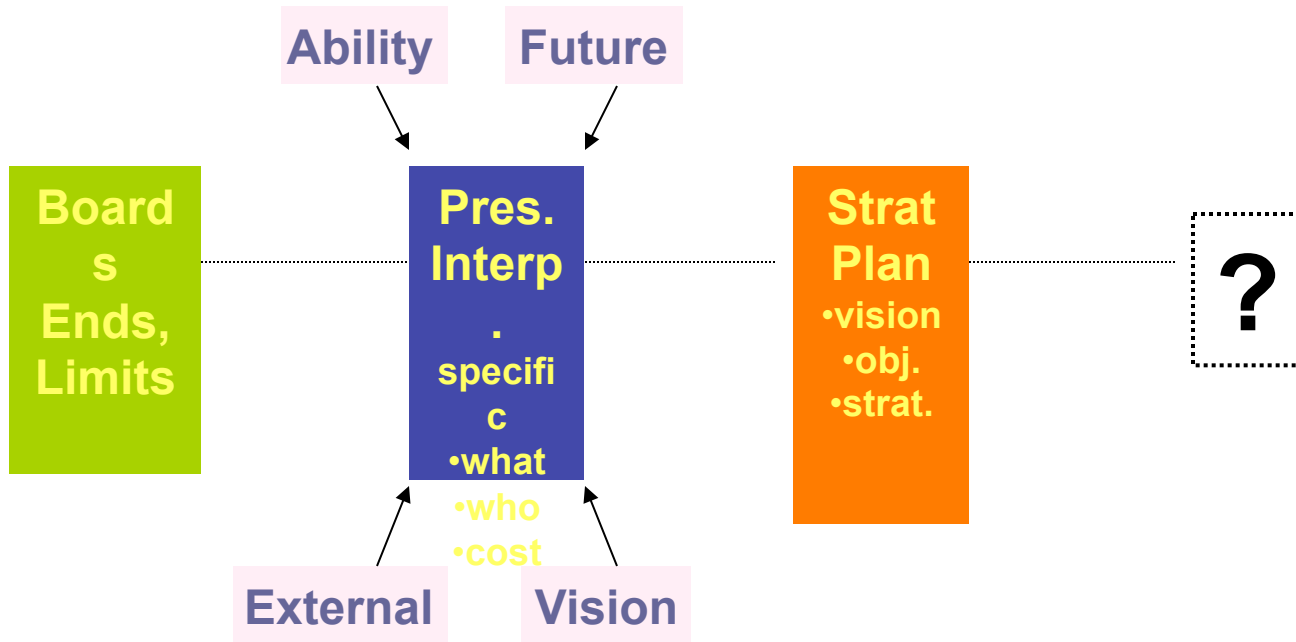
**Boards
Ends,
Limits**

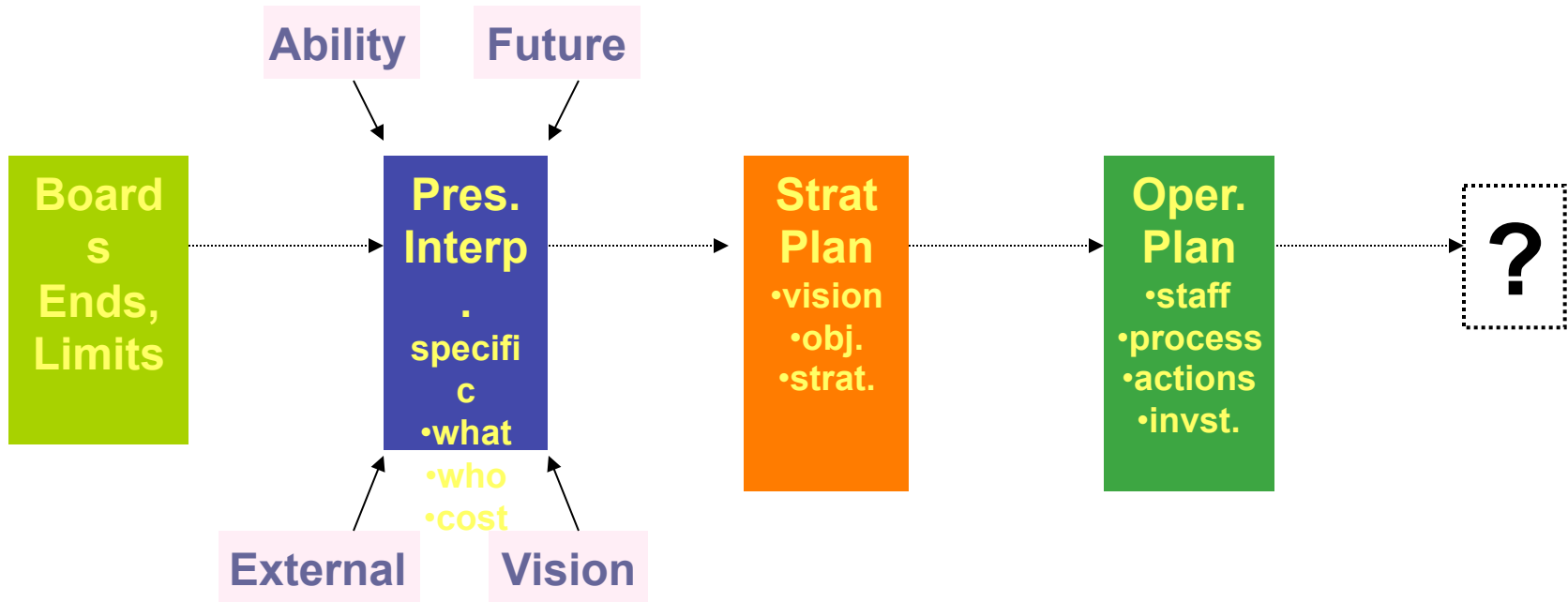


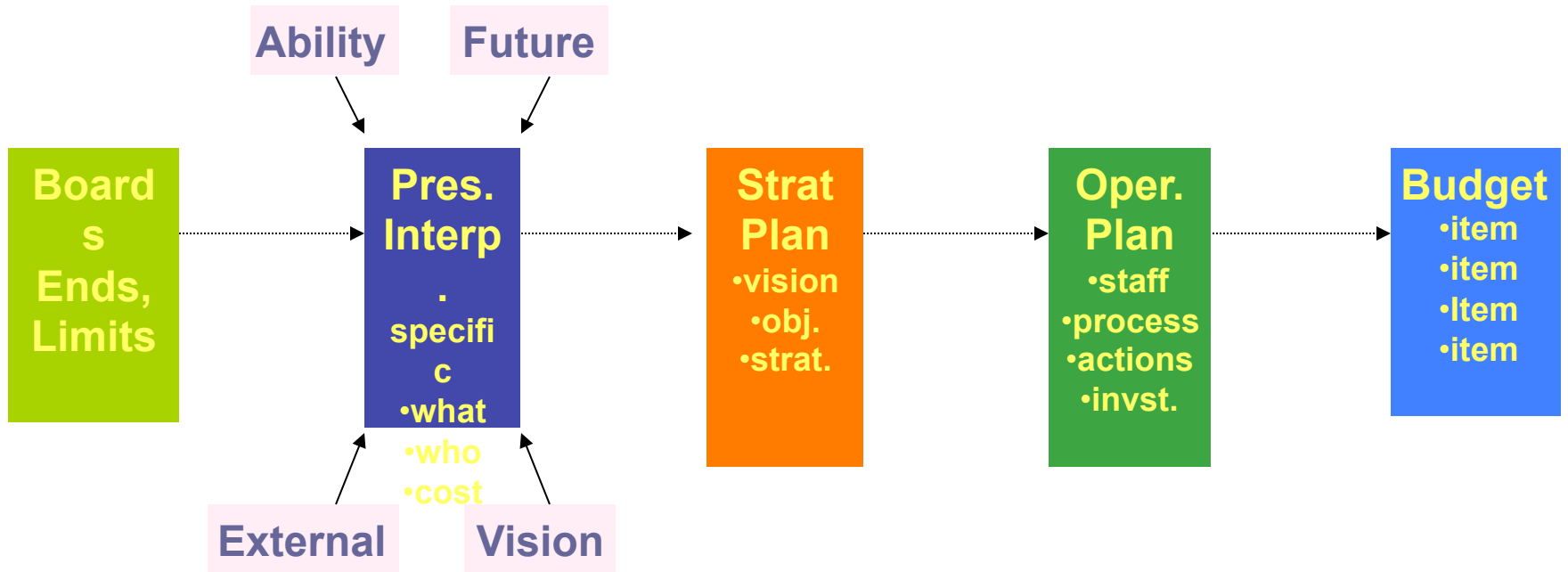
Budget
•item
•item
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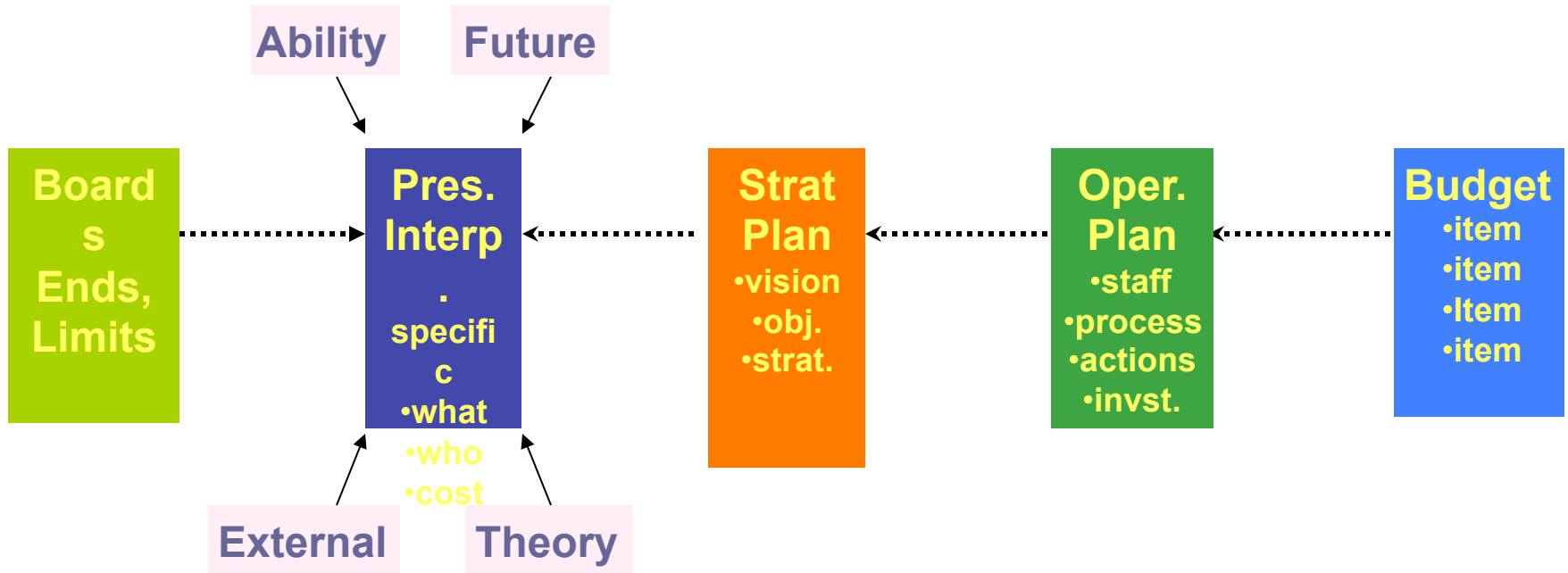












Mutual Learning and Creation

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