



UUA GENERAL ASSEMBLY

JUNE 14 – 21, 2026

MEET THE MOMENT: TOGETHER EVERYWHERE

For General Assembly in 2026, we are creating a virtual “everywhere GA” with both online and distributed in-person options that will allow Unitarian Universalists to participate in whichever way works best for them. This new format will reduce travel costs and environmental impacts, offer optional in-person connections, streamline production costs, and provide a more flexible schedule for participants.

For Board Approval

2026 Registration	December - April	May - June
Full Online	\$350	\$450
Full Online Reduced	\$250	\$300
Business-only Online	\$175 (or \$0)	\$175 (or \$0)
Studio Site Add-on	\$300	\$300
Studio Site Add-on with discount for locals or those staying at the Galt House.	\$200	\$200

GA registration (full online registration for access to Whova June 1-30) can open in December with one rate increase and remain open through June. Business-only registration can open in May and be one rate (\$175 with an opt-out to \$0).

Studio Site Add-On will include a link to reserve rooms at the Galt House in Louisville, KY.

Estimated Participation

2026 Registration Type	Anticipated Participation	
Full Online	2,000	Includes those with Site
Full Online Reduced	200	Emerging Adults (age 18-24), UUA Aspirant and Candidate Ministers, Retired Ministers and Spouses, and Surviving Spouses of Ministers
Business-only	400	
Studio Site - commuter	200	Louisville, KY
Studio Site - with lodging	600	
Satellite Site A	250	
Satellite Site B	250	
	2,600	

Historical Reference	2025	2024	2023	2022	2021	2020	2019
GA Registration	Baltimore	Virtual	Pittsburgh	Portland	Virtual	Virtual	Spokane
Business-only	381	1,088	538	387			
Full Online	417	2,375	1,233	1,583	4,227	4,924	233
In-person	2,477		2,374	1,401			2,582
Total	3,275	3,463	4,144	3,371	4,227	4,924	2,815

Business-only Delegate Registration

In working to encourage congregations to fund their delegates' participation, we adopt these measures for 2026.

- business-only registration will not be available when registration opens, but closer to the time when credentials are available and being assigned (April)
- business-only delegate registration will be a separate form, simplified to require less information and easier for congregations to complete on behalf of their delegates
- there will still be an opt-out option that reduces the cost to \$0, if needed

Approximate Revenue from Registration Type

2026 Registration Type	Target Rate*	Participation	Revenue
Full Online	\$350	2,000	\$700,000
Full Online Reduced	\$250	200	\$50,000
Business-only	\$175	160	\$28,000
Business-only	\$0	240	
Studio Site Add-On	\$300	200	\$60,000
Studio Site Add-On Reduced**	\$200	600	\$120,000
Satellite Site A Add-On	\$100	250	\$25,000
Satellite Site B Add-On	\$100	250	\$25,000
		2,500	

*Average rate registrants will pay over registration periods (e.g., early/standard/late).

**Studio site participants who reserve lodging at the Galt House or who live within 60 miles are eligible for a \$100 discount.

Registration Options

Register for General Assembly to access programming on the Whova event app. This will include live programming June 19-21 and on-demand viewing of Worship, the Ware Lecture, and Featured Programming, as well as the EduCenter library of on-demand programs and networking opportunities via chat and scheduled meet-ups June 1-30. General Assembly registration is for individuals and is not transferable.

General Sessions will be streamed on UUA.org and on YouTube. Registration is not required to watch. Delegates will use the Delegate Participation Platform for discussion and voting during

the June 14-16 General Sessions. For delegates who wish only to participate in business, there will be a business-only registration option that does not include access to the Whova event app.

Ways to Gather In-person

Those who wish to gather in community have options.

Studio or Satellite Add-on for in-person participation

- The Studio Site at the Galt House in Louisville, KY will host and broadcast Featured Programming, the Ware Lecture, and the Sunday Morning Worship. Lodging is available at the Galt House for \$200 per room night. In addition, the Studio site add-on is \$300; those staying at the Galt House or who live within 60 miles are eligible for a \$100 discount.
- Satellite Sites A and B will host live-stream programming. Satellite site add-on is \$100.

Local Gatherings for organizations, congregations, identity and interest cohorts

- Watch Party: gather with other participants to stream (high-def?) GA content. Meet-The-Moment host kits will be available to registered groups.
- Self-organizing meetups taking place before and during GA.