

UUA 2023 Annual Dashboard

Developed as part of the Association's Global Ends Monitoring (Updated May 2023)

| Item | Description | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|---|--------------------------------|---------|---------|---------|---------|---------|---------|---------|
| End 1.0 – Healthy and vital UU community | | | | | | | | |
| 1 | Adult Members | 153,574 | 154,790 | 154,704 | 152,870 | 148,529 | 141,661 | 135,447 |
| 2 | Religious Education Enrollment | 43,291 | 40,862 | 38,116 | 34,758 | 24,789 | 21,011 | 19,668 |
| 3 | Non-Member Friends | 88,942 | 77,446 | 72,918 | 64,798 | 63,919 | 56,445 | 59,577 |
| 4 | Congregations | 997 | 997 | 1,000 | 1,001 | 1,003 | 1,004 | 1,004 |

| Item | Description | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|---|--|---------|---------|---------|---------|---------|---------|---------|
| End 1.1 – Congregations covenanted, healthy and mission-driven | | | | | | | | |
| 5 | Integrated Mission | 92% | - | 94% | 92% | - | - | - |
| 5* | Mission-Drive | - | - | - | - | 58% | 60% | 85.9% |
| 6 | Anti-Racism Programs | 48% | 54% | 52% | 64% | 62% | 59% | 71% |
| 7 | Safe Congregation Policies | 70% | 79% | 89% | 94% | 91% | 94% | 92.9% |
| 8 | Total Congregational Expenditures (millions) | \$225.0 | \$223.4 | \$231.9 | \$233.5 | \$238.5 | \$225.9 | \$254.4 |

| Item | Description | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|---|--------------------------|-------|-------|-------|-------|-------|-------|-------|
| End 1.2 – Congregations in covenant and partnership with the UUA | | | | | | | | |
| 9 | APF Attainment | 72.1% | 72.6% | 73.0% | 70.8% | 70.5% | 70.9% | - |
| 10 | GA Participation | 62% | 56% | 53% | 75% | 72% | 72% | - |
| 11 | Certification Completion | 95% | 94% | 94% | 94% | 95% | 94.4% | 94.4% |



| <i>Item</i> | Description | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--|--|-------|--------|------|-------|-------|-------|-----------|
| End 1.3 – Congregations are inclusive and diverse | | | | | | | | |
| 12 | Congregational Racial Diversity (>10% people of color) | - | 10% | 9.9% | 12.1% | 10.8% | 9.27% | *see note |
| 13 | UUA Staff Racial Diversity (people of color) | 22.2% | 24.75% | 30% | 32% | 32% | 32% | 32% |

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|------------------------------|-------------------------------|--------|--------|--------|--------|--------|--------|--------|
| UUA Health and Impact | | | | | | | | |
| 14 | Support of Congregations | - | - | 69% | 75% | 61% | 64% | 60% |
| 15 | Website Engagement (millions) | 1.23 | 1.68 | 2.01 | 1.61 | 1.87 | 1.85 | 1.67 |
| 16 | Total Income (millions) | \$29.1 | \$27.8 | \$28.6 | \$31.5 | \$32.0 | \$28.1 | \$28.9 |



Dashboard Details

Data Sources (annual)

* Congregational Certification (CC)

** Congregational Questionnaire (CQ)

*** Equal Employment Opportunity report

Remaining items sourced from UUA internal statistics

| <i>Item</i> | <i>Description</i> | <i>Definition</i> |
|-------------|---|--|
| 1 | Adult Members* | Total adult members reported |
| 2 | Religious Education Enrollment* | Total religious education enrollment reported |
| 3 | Non-Member Friends* | Total non-member friends reported |
| 4 | Congregations* | Total current congregations |
| 5 | Integrated Mission/Mission-Drive** | Percentage of “Y” responses to CQ16-17 Q1; not in CQ18, revised for FY21 |
| 6 | Anti-Racism Programs** | Percentage of responses that name 1 or more programs for CQ18 Q6 |
| 7 | Safe Congregation Policies** | Percentage of responses that name 1 or more programs for CQ18 Q2 |
| 8 | Total Congregational Expenditures (millions)* | Total combined congregational operating expenditures reported from prior fiscal year |
| 9 | APF Attainment | Percentage received of total requested contribution of congregations |
| 10 | GA Participation | Percentage of total congregations who register at least one member at GA |
| 11 | Certification Completion* | Percentage of total congregations who certified their membership that year |
| 12 | Congregational Racial Diversity | Percentage of congregations reporting 10% or more POCI members Note: format changed in FY23 congregational questionnaire. We are identifying a way to report these numbers. |
| 13 | Staff Racial Diversity (people of color)*** | Percentage of total UUA staff who identify as people of color, including those identified as white/Hispanic, indigenous, and two or more races. (calendar year report) |
| 14 | Support of Congregations (somewhat or very helpful)** | Combined percentage of “somewhat helpful” and “very helpful” responses to question “How helpful has the UUA been to your congregation in advancing its mission and addressing key challenges?” |
| 15 | Website Engagement | Total number of unique visitors to UUA.org from March 1-February 28 |
| 16 | Total Income | Total operating income, excluding GA, Beacon and Employee Benefits Trust (health plan) |

