



UUA GENERAL ASSEMBLY BALTIMORE

Visit Baltimore and the hospitality community is dedicated to working collaboratively to ensure you have everything you need to host a successful event. Our team becomes your team. We deliver thoughtful planning, customized marketing support and outstanding customer service throughout the entire planning process.

Baltimore is a resilient city on the rise. Home to thousands of institutions and businesses that foster an innovative spirit among locals and visitors alike. The city boasts world-class advancement across our key industries, continuing urban development and growth among local makers and creative entrepreneurs. Charm city's central East Coast position is easy for attendees to get to and easy to get around, with a walkable convention campus surrounding the Inner Harbor. Connect with Baltimore's ideas-driven business community and create an event that will expand the mind, and resume, of your attendees.

Please feel free to contact me directly at 202-525-0381 or lchoice@baltimore.org to further discuss why Baltimore is the ideal location for your meeting.

Thank you for considering Baltimore!

Laurie Nelson-Choice

Director of Diversity & National Sales

Visit Baltimore

The Dates

Move-In Begins: 6:00am eastern, Tuesday, June 17, 2025
Event: June 18-22, 2025 *
Move-Out Ends: 11:59pm eastern, Monday, June 23, 2025

This is our commitment.

All Baltimore-based businesses and attractions are invited to sign a pledge in which they commit to offering colleagues, community members and visitors a “Warm Welcome,” embracing all.

WE WELCOME YOU. ALL OF YOU.

Baltimore’s brilliant and rich culture is created by a mosaic of distinctive and diverse communities. By signing Visit Baltimore’s Warm Welcome Pledge, your organization as part of the tourism, hospitality and greater business community commits to embracing diversity, equity and inclusion through tangible and meaningful actions that support colleagues, neighbors and visitors alike.

By participating in the program, you pledge to:

- Use supportive, affirming language
- Inspire proactive allyship
- Encourage productive dialogue about race and bias
- Foster active listening and learning, including formal DEI training for staff and/or stakeholders

We remain steadfast in our goal to eliminate hate. Allyship and antiracism are a part of our DNA, and we want all those who come to Charm City to feel seen, heard and welcome.

Baltimore, MD – Visit Baltimore, the official destination sales and marketing organization for Baltimore City, today announced the launch of a new accessibility resource as part of its Warm Welcome Program to further educate the hospitality industry and other organizations on fostering an inclusive environment for all visitors.

The new resource features an accessibility guide that provides guidance to the owners and staff of hotels, restaurants, museums and attractions on the topics of disability identity, etiquette, needs and preferences.

“We firmly believe that Baltimore is a top destination for a diverse array of travelers, no matter who you are or where you come from,” said Al Hutchinson, President and CEO of Visit Baltimore. “As we have been striving to become a destination that embraces diversity and inclusivity, we recognize the important role that accessibility plays when travelers with disabilities are making decisions on where to visit.”

The City of Baltimore, the Baltimore Convention Center, and the partnering hotels have all demonstrated a strong commitment to winning UUA business for its 2025 General Session. The GACS staff, General Assembly Advisory Council, and several GA stakeholders support the decision to choose Baltimore. Therefore, it is hereby proposed that the UUA Board select Baltimore, Maryland as the destination and host city for GA 2025 and approve execution of the License Agreement and hotel contracts.

Respectfully submitted,
LaTonya Richardson
Director of General Assembly and Conference Services