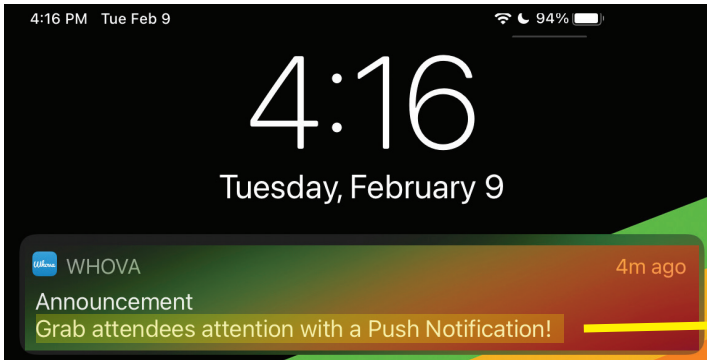



When a push notification is sent, this how the alert will look on the attendee's phone:



**SUBJECT**

This is how the push notification will look in the app:

Grab attendees attention with a Push Notification!



A [push notification](#) is a powerful, real-time marketing tool. Your sponsored message will be pushed to attendees devices, or sent as an email if they have not yet installed the app. The Push Notification will have a Subject and a body similar to an email. The subject of the push notification is the message users will read when they first receive the push notification. When the app user presses/clicks on that push notification, it will open to a longer message that will appear in the app. This message can be up to 100 words, and can include external web links. You can also upload an image that will appear with your message.

**BODY**