

Email System for Congregations

A flexible, high-quality email system is critical for any UU congregation or group's effective communication. Partnering with MyEmma.com, the UUA negotiated an **over 50% discount** on a comprehensive email system that helps users easily create, send, and track email communications, newsletters and announcements.



Features

- Emma's system is easy-to-use, has excellent visual design, and maintains great customer service.
- Emails use responsive design (so they look good on a phone or tablet), connect with Wordpress sites and Survey Monkey surveys, and provide analytics data on clicks and open rates.



How it works

Once you sign up, an Emma representative will contact you to answer questions and help get you connected. With the UUA discount, plans start at \$192/year for 500 contacts (equivalent to \$16/month) and \$288/year for 2500 contacts, with unlimited monthly sending. Any UU congregation or group is welcome to use this discount.

A specialized and customizable UU template is available to add to your Emma account. You can also use Emma's basic stock templates, or have your own custom template built for a small fee.

Emma does a weekly customer orientation - visit myemma.com/emma-101 for more info.



To learn more or sign up, visit:
myemma.com/partners/uua

For more information, contact outreach@uua.org.