



## **Umbrella Giving: Many Gifts, One Creative Solution!**

We Unitarian Universalists give abundantly to the organizations we love. At times, though, we feel divided by the deep loyalties we have to our congregations, the Unitarian Universalist Association of Congregations, and other UU organizations.

That is why, as part of our mission to serve our member congregations and the wider movement, the UUA has developed a simple and creative solution that we call “umbrella giving.”

### **What is umbrella giving?**

Umbrella giving means making one gift to the Association, which will benefit all the UU entities you care for. All you need do is tell the UUA how you want that gift to be shared. The UUA promises to honor your wishes and do all the paper work necessary to ensure that your wishes are fulfilled. The Association will notify the UU entities of your intentions, if you wish.

### **How will umbrella giving actually work for me, my family, and my advisors?**

Your gift is made to one charitable organization, the Association, which you know and can hold accountable. Umbrella giving is “one stop giving.” It simplifies the entire philanthropic enterprise, for you; your family; your advisors, trustees and executors; and the UU entities you love.

### **Why does the Association want to recognize gifts to other UU entities?**

One act of generosity begets another. Your giving inspires others and helps the UUA fulfill its mission to serve and strengthen Unitarian Universalism, our congregations and fellowships, our districts, theological schools, the UU Service Committee, the UU Women’s Federation, our camps and conferences, and many others.

As an association of congregations, the combined strengths of the UUA can and should be put to work for the benefit all Unitarian Universalist organizations. Umbrella giving puts the UUA to work for you and the groups for which you care the most.

**A Gift Example:** Martha and John’s wills designate \$100,000 to the UUA at their deaths, to be divided as follows: 40% to the UUA, 40% to their fellowship, and 20% to another UU entity. The UUA handles all the gift administration and distributes the bequest funds according to John and Martha’s instructions – at no cost to the other UU organizations.

During their lifetimes, John and Martha are recognized as supporters by all three entities, and the Association of Congregations celebrates their wonderful \$100,000 contribution to Unitarian Universalism.

### **How can I learn more?**

Contact the UUA Stewardship and Development staff. Your congregation’s contributions to the Annual Program Fund make it possible for us to help you create a gift plan that will meet your personal and philanthropic goals.

There are many ways to give, and Stewardship and Development staff is here to assist you in finding ways that work for you, whether you write a check, give life insurance, or fund a gift that will make payments to you for the rest of your life. Of course, all conversations with UUA gift planning staff are confidential.

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