

## More about the Money

### How was the money raised by prior campaigns' special collections used?

- Ministry Sunday in 1995 raised \$1 million for ministerial scholarships, reduction of student debt and support for retired ministers and for the families of deceased ministers;
- Mind the Gap Sunday in 2002 raised \$1 million for youth and young adult staffing, training and programming, such as campus ministries;
- Association Sunday 2007 raised over \$1.4 million to *Grow Our Faith and Our Numbers* through a national marketing campaign, support for our ministers of color and the congregations they serve, and grants for growth outreach projects distributed through district boards. Our Annual Report is available at [www.uua.org/giving/associationsunday/112319.shtml](http://www.uua.org/giving/associationsunday/112319.shtml).
- Association Sunday 2008 raised over \$400,000 to help *Grow Our Spirit* through grants for new Lay Theological Education programs and to support excellence in our shared ministry through a grant to the UU Ministers Association, scholarships to those preparing for our UU ministry, and increased funding to the Diversity of Ministry Team's Initiative to support our ministers of color.

### What should I ask for?

Ask that each member give \$50 or more. As the goal is to raise an average of \$50 per member, some will need to give more because some will give less. Ask for an affirmation of our connection, purpose, and a spirit of generosity.

### How is this Sunday collection different from other collections?

Each Sunday's offering indicates how important a congregation is to its members. In addition, many of our congregations are taking special collections to support outside groups. We applaud this generosity and effort to acknowledge our connection with others. And we hope that, in the same spirit, your Association Sunday service will affirm our connections across our entire family of congregations—and promote the good we can do together. This Sunday is different because it affords us the opportunity as individuals to support our companion congregations and our entire Association. No other groups do that!

### How will participating in Association Sunday affect our congregational fundraising?

We believe that having a yearly service affirming our common bonds and giving individuals the opportunity to contribute to our growth will *encourage* support of the local congregation. As members feel more connected and experience more of the value of our religion and its larger purpose, their spirit of generosity will also grow.

### Why raise money for growth?

- We have the same number of members as we had at consolidation in 1961; the US population has increased exponentially; our influence is not as great as it was in the past;
- More UUs are needed to help heal our wounded world;
- Most people still don't know who we are, what we stand for, and how to find us; we have a responsibility to share our faith and to fulfill its promise by living it.
- To do these things, we need new programs; we need to broaden our faith by *Growing Our Diversity*.

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