



On **October 14**,  
a thousand  
Unitarian Universalist  
congregations across  
the country  
will celebrate...

Please join us by participating in this special service dedicated to the UUA's comprehensive campaign to grow our faith.

# Association Sunday

We are better together!

## Now is the Time - A Campaign to Grow our Faith

*Association Sunday* is part of the UUA's comprehensive campaign to grow our faith. It is an important opportunity to bring together our congregations and their members to build enthusiasm for the goals of the campaign: to grow our faith in numbers, spirit, leadership, diversity and witness. Once a year, over the next five years, we will harness the power—both financial and spiritual—of congregations across America on *Association Sunday*.

## Why Grow? Why Now?

Simply put, more UUs are needed to help heal the wounded world. People are seeking a faith community that stands up for peace and justice—and they need to know how to find us.

*Now is the time* to bring our message of peace, justice and religious inclusiveness to the world. With your participation, we can make our voices heard. Help us grow Unitarian Universalism in spirit, influence and numbers.

## Did you know?

Today we have about 160,000 adult members—approximately the same number we had in 1961!

## What happens on Association Sunday?

On October 14, participating ministers and lay leaders across the country are invited to speak to their congregations about the Unitarian Universalist Association and the campaign to grow our faith. We ask that you take a special collection that day to support the UUA's growth and outreach projects. And that you help us inspire your congregation to generously support our campaign.

## HOW DO WE PARTICIPATE?

- Step 1:** Put Association Sunday on your church calendar—October 14, 2007 (or another Sunday close to it)
- Step 2:** Register with the Stewardship & Development Office by emailing us at: [AssociationSunday@uua.org](mailto:AssociationSunday@uua.org)
- Step 3:** Look for email confirmation. You will also receive a resource packet with worship and educational materials.
- Step 4:** Share your enthusiasm with others and get them involved!

## Association Sunday. Save the Date!

There is strength in numbers. That's why we hope you will participate in *Association Sunday* on October 14. Together we can build the momentum we need to grow our faith.



For more information, we invite you to call or email the Association, or visit the UUA website.

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Register for Association Sunday: [AssociationSunday@uua.org](mailto:AssociationSunday@uua.org)