

One and One



One Action and One Tool from the UUA Ministries and Faith Development Staff Group

One and One is produced by the UUA Ministries and Faith Development Staff Group. In this simple weekly brief, busy Unitarian Universalist Professionals will find one exciting thing going on at the UUA, and one useful tool. Please submit content ideas or feedback to one-and-one@uua.org.

One Thing Going On

HEADS UP: Offsite GA Voting Trial Underway

If you've ever sent an incomplete team of voting delegates to GA from your congregation, you will be interested to learn that an offsite voting trial is underway for GA 2011, in hopes of a complete roll out for GA 2012 in Phoenix. Off-site delegates will be able to watch live streaming video of Plenary Sessions, "virtually" queue up to speak, and vote with the "live" delegates. In this year's dress-rehearsal, the votes won't count, although the trial participants are all actual delegates who generously signed up earlier this spring to test out the system for next year. The UUA Board will evaluate this year's experiment at its October meeting and decide whether to continue this beyond GA 2011.

The great thing about this new way to participate is the potential to remove physical and economic barriers to attending General Assembly. If congregational leaders combine off-site voting with live streaming of major GA events (already available), we could increase participation manyfold in this wonderful gathering!

For more information on offsite participation, click [here](#).



One Useful Tool

TWEET TWEET

From Natasha Chart, New Media Campaigns Manager at the Service Employees International Union:

Twitter's great for lots of stuff, but one of the best things is updating people in real-time.

Whenever you think to yourself, "Gosh, I wish my readers/members/friends could be here," you're likely experiencing a tweetable moment. Here are a few things to think about and keep your eye out for, both before and during events.

- **Quotable Moments:** Are you going to any conferences, services or events that might yield good quotes for livetweeting? Be ready if you think a good tidbit might pop up!
- **A Picture** is worth 1,000 words (14,000 characters?): Are you going to be in a position to take interesting pictures on your phone at those events and post them to Twitter?
- **Connecting** your work to the bigger moment: Is there an event that others are watching (like a big speech) that you can add commentary on to generate interest in your congregation/cause?

Live tweeting can really capture the imagination and interest of folks who couldn't be there with you. New to Twitter? To create a Twitter account, go to twitter.com

About One and One

One and One is published weekly by the Ministries & Faith Development Staff Group at the Unitarian Universalist Association, 25 Beacon Street, Boston MA 02108..

