

# Complete This Order Form

SPECIAL CONTRACT:  
Unitarian Universalist Association (14858)



Order Form Good Through  
**12/31/10**



## Step 1



### The Study Area

My Study Area Boundary is a:  RADIUS  ZIP CODE(S)  POLYGON (CUSTOM)  CENSUS TRACT(S)

INSTRUCTIONS: Please check the box above as it applies to this order and fill in all information below. Print the name of The Study as you would like it to appear on your reports and InfoMaps. This section is for the STUDY AREA ONLY—be sure to fill in all other sections of the order form.

- 1 Organization Name or Name of the Site for study (ex. First Community Church, or Westlake New Site Study)
- 2 Street Address (no P.O. Boxes); If your site does not have an address, enter cross streets on line 3 and Leave Line 2 BLANK.
- 3 STREET #1 \_\_\_\_\_ STREET #2 \_\_\_\_\_  
Cross Streets of Nearest Intersection (Must be included for a RADIUS Study Area)
- 4 County \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_



### RADIUS Study Area Boundary

Your Radius Choice	Example
_____	5 miles

NOTE: Indicate additional RADII in the Payment Section below.

### OTHER Study Area Boundaries

You may also use ZIPCODE or CENSUS TRACT boundaries as your Study Area. Please include your selected Zip Code(s) or Census Tract(s) on a separate sheet of paper and enclose with your order. Make sure they are up to date.

NOTE: If you will be ordering your MAP & COMPASS using a custom Study Area boundary (POLYGON), mail with your order an ORIGINAL "AAA" quality Road Map highlighting your desired boundary with a transparent marker. NO FAXES PLEASE!

## Step 2



Enter Selected InfoMap Numbers In These Spaces

### Map Choices (your first 6 are included)

Available InfoMaps are listed on the opposite side of this page. If you do not choose 6 InfoMaps, we will send you our recommended set, numbers 8, 9, 10, 85, 5 and 13. Please indicate additional choices in the section to the right. They are \$20 each.

Your First 6 InfoMaps

- |         |         |
|---------|---------|
| 1 _____ | 4 _____ |
| 2 _____ | 5 _____ |
| 3 _____ | 6 _____ |

If you do not indicate a selection, we will send you InfoMaps number 8, 9, 10, 85, 5 and 13.



Optional

### Additional InfoMap Selection

Additional InfoMaps are \$20 each. Choose your InfoMaps from the worksheet on the opposite side of this page. Enter your selected InfoMap #'s (indicated to the left of the InfoMap name on the worksheet) in the spaces provided below.

- |         |         |          |
|---------|---------|----------|
| 1 _____ | 5 _____ | 9 _____  |
| 2 _____ | 6 _____ | 10 _____ |
| 3 _____ | 7 _____ | 11 _____ |
| 4 _____ | 8 _____ | 12 _____ |

## Step 3



### Customer Information

Please fill in all of the information below (Email Address must be included).

Your Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Street Address (no P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Email (PDF will be sent to this email address) \_\_\_\_\_

### Payment

Standard Ministry Area Profile QTY. \$195 \$ \_\_\_\_\_

Additional Study Areas  x \$75 ea. \_\_\_\_\_

RADIUS (Indicate radius distance below)  
#2 \_\_\_\_\_ mi. #3 \_\_\_\_\_ mi.

ZIP CODE(S) \_\_\_\_\_  
(Attach separate piece of paper)

Additional InfoMaps  x \$20 ea. = \_\_\_\_\_

Shipping & Handling  \$15 N/C for PDF

Rush Charge (if needed in less than 2 weeks) \$75 \_\_\_\_\_

Needed By: \_\_\_\_/\_\_\_\_/\_\_\_\_  
(Minimum 3 days—if needed sooner, call for price and special arrangements)

Total Amount Due \$ \_\_\_\_\_

I have enclosed a check for the Total Amount Due.

PERCEPT OFFICE USE ONLY			
ORDER TYPE	SITE ID	PARENT ID	CUSTOMER ID
05-50		14858	

## Step 4



### UNITARIAN UNIVERSALIST ASSOCIATION

Make check payable to UNITARIAN UNIVERSALIST ASSOCIATION and mail with Completed Order Form to: The Extension Office, Unitarian Universalist Association, 25 Beacon Street, BOSTON, MA 02108. If you have any questions, please call 617-742-2100. FAX # 617-742-0321.



29889 Santa Margarita Pkwy, Rancho Santa Margarita, CA 92688  
949-635-1282 Fax 949-635-1283 Toll Free 1-800-442-6277

ORDER # \_\_\_\_\_

### Enter your InfoMap Selections in Step 2 of the Order Form.

#### # Basic InfoMaps

- 8 Lifestyle Diversity Primary U.S. Lifestyle Segments
- 9 5-Year Growth Projected Population Change
- 10 Average Household Income
- 90 College Graduates % of Population

#### # Race/Ethnicity

- 1 Hispanic/Latino % of Population
- 2 African-American % of Population
- 3 Asian/Other % of Population

#### # Age

- 4 Children % of Population
- 85 Young Adults % of Population
- 5 Baby Boomers % of Population
- 84 Empty Nesters % of Population
- 6 Seniors % of Population
- 7 Median Age

#### # Faith Involvement

- 11 Strong Faith Involvement
- 13 No Faith Involvement
- 14 Increased Faith Involvement Over the last 10 yrs
- 15 Decreased Faith Involvement Over the last 10 yrs

#### # Religious Preference

- 16 Adventist
- 17 Baptist
- 18 Catholic
- 19 Congregational
- 20 Eastern Religions (Buddhism/Hindu/Islam/Shinto)
- 21 Episcopal
- 22 Holiness
- 23 Jehovah's Witnesses
- 24 Judaism
- 25 Lutheran
- 26 Methodist
- 27 Mormon

- 28 New Age
- 29 Non-Denominational/Independent
- 96 Orthodox
- 30 Pentecostal
- 31 Presbyterian/Reformed
- 97 Unitarian/Universalist
- 33 No Preference/Interested
- 34 No Preference/Not Interested
- 35 Changed Preference In last 10 years

#### # Primary Concerns

##### THE BASICS

- 40 Adequate Food
- 41 Affordable Housing
- 42 Employment Opportunities
- 43 Child Care
- 44 Adequate Health Care
- 45 Personal Health

##### FAMILY PROBLEMS

- 46 Aging Parent Care
- 47 Abusive Relationship
- 48 Teen/Child Problems
- 49 Alcohol/Drug Abuse
- 51 Dealing with Divorce

##### COMMUNITY PROBLEMS

- 52 Neighborhood Gangs
- 53 Racial/Ethnic Prejudice
- 54 Neighborhood Crime and Safety
- 92 Problems in Schools
- 93 Social Injustice
- 95 Finding Good Schools

##### HOPES AND DREAMS

- 44 Better Quality Healthcare
- 55 Long-Term Financial Security
- 56 Fulfilling Marriage
- 57 Parenting Skills
- 58 Achieving Educational Objectives
- 59 Finding a Satisfying Job/Career

- 61 Finding Time for Recreation/Leisure
- 62 Finding Retirement Opportunities

##### SPIRITUAL/PERSONAL

- 63 Finding Life Direction
- 64 Finding a Good Church
- 65 Finding Spiritual Teaching
- 67 Dealing with Stress
- 68 Finding Companionship

#### # Household Contributions

- 79 More Than \$100 a Year To Churches
- 80 More Than \$500 a Year To Churches
- 81 More Than \$1000 a Year To Churches
- 82 More Than \$100 a Year To Charities
- 83 More Than \$100 a Year To Colleges/ Universities

#### # Program Preference

##### SPIRITUAL DEVELOPMENT

- 201 Bible Study / Prayer Groups
- 202 Adult Theological Discussion
- 203 Spiritual Retreats

##### PERSONAL DEVELOPMENT

- 204 Marriage Enrichment
- 205 Parent Training
- 206 Twelve Step Programs

##### COMMUNITY / SOCIAL SERVICES

- 207 Divorce Recovery
- 208 Personal or Family Counseling
- 209 Care for the Terminally Ill
- 210 Food and Clothing Resources
- 211 Day Care Services
- 212 Church Day School

##### RECREATION

- 213 Youth Social Programs
- 214 Family Activities / Outings
- 215 Active Retirement Programs
- 216 Cultural Programs (Music, Drama, Art)
- 217 Sports or Camping

#### # Style Preference

##### WORSHIP which is:

- 218 Emotionally Uplifting
- 219 Intellectually Challenging
- 220 Both Emotional/Intellectual
- 221 Traditional
- 222 Contemporary
- 223 Both Traditional/Contemporary

##### MUSIC which is:

- 224 Traditional
- 225 Contemporary
- 226 Both Traditional/Contemporary
- 227 Performed by Others
- 228 Participatory
- 229 Both Performed/Participatory

##### MISSION EMPHASIS on:

- 230 Community
- 231 Personal Spiritual Development
- 232 Both Community/Personal
- 233 Global
- 234 Local
- 235 Both Global and Local

##### ARCHITECTURE which is:

- 236 Traditional
- 237 Contemporary
- 238 Both Traditional/Contemporary
- 239 Somber/Serious
- 240 Light and Airy
- 241 Both Somber/Light

#### # Communication Preference

##### PRIMARY MEDIA

- 242 Television
- 243 Radio
- 244 Local Newspaper
- 245 National Newspaper
- 246 Magazines

##### GOOD CHURCH CONTACT

- 247 Local Radio
- 248 Ad in Local Paper
- 249 Local Cable Channels
- 250 Send Info By Mail
- 251 Call/Offer to Send Mail
- 252 Call and Discuss
- 253 Call/Offer to Visit
- 254 Door to Door